



Programme for Development and Training

## Building professional capacity and expertise in ICTs



COMMONWEALTH  
TELECOMMUNICATIONS  
ORGANISATION

[www.cto.int](http://www.cto.int)

## ICT: Growing demands

The digital era has ushered in rapid demand in communications, leading to continuous developments in technological innovation and market liberalisation within the ICT sector. In order to meet fiercer competition and market changes in an inter-dependent government-business-consumer environment, the industry needs to adapt to the changing milieu and meet the growing needs of its stakeholders.

Moreover, these changes also bring new challenges to governments and regulators that are constantly seeking to maintain a level-playing field, protect consumer interests and utilise scarce resources effectively. In addition to ensuring the growth of the sector and migration to truly inclusive information societies, governments need to develop new approaches and continuously integrate enabling policies that help to expand and facilitate access to both urban and rural areas.

## Capacity-building Programmes for Development and Training

The Commonwealth Telecommunications Organisation's (CTO) Programme for Development and Training (PDT) provides specialised ICT capacity-building programmes to governments, regulatory agencies and industry operators around the world, to help fuel the growing demands and challenges of these changes. Delivered in over thirty countries, the PDT programmes provide bespoke professional training, consultancy and advisory services in policy development and implementation, regulation, technology and business development and management.

### CTO capacity building courses include:

- Business Development and Management
- Policy and Regulation
- Technology

## Unparalleled resources and training capabilities

The PDT programmes leverage CTO's comprehensive international network of qualified technology and industry experts to facilitate knowledge-sharing through the rapid deployment of new technologies, the adoption of best practices and the application of business solutions at local level. With the technical knowledge and practical business understanding, the team of seasoned PDT programme experts support an effective and focused customised solution, allowing participants to acquire advanced and specialist skills in ICT and telecommunications.

**BUILDING A UNIQUE PARTNERSHIP FOR KNOWLEDGE-SHARING IN ICTS**

## Cost-effective membership

In order to deliver maximum value, the PDT programmes offer cost-effective and flexible membership options, based on the varied training requirements of participating members. Led by practising professionals from PDT partners, the programmes provide members access to a wide range of online and in-house courses, regional workshops and events, and consulting assignments.

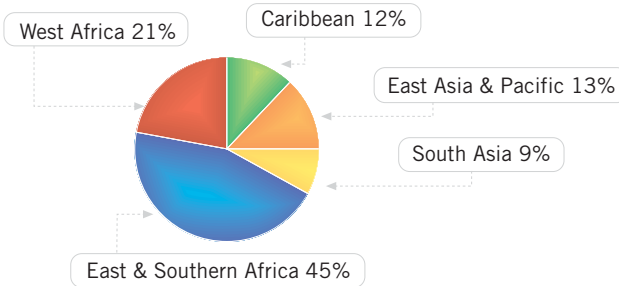
### PDT programme members include:

- Government ICT departments/ministries
- Communications regulatory agencies
- Telecom network operators and service providers
- ICT operators and ICT manufacturers

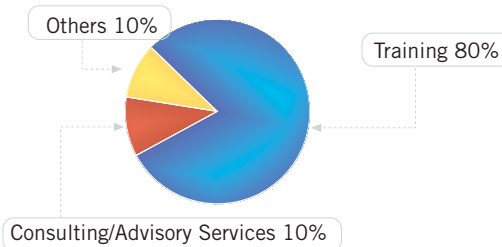


## Global PDT programmes

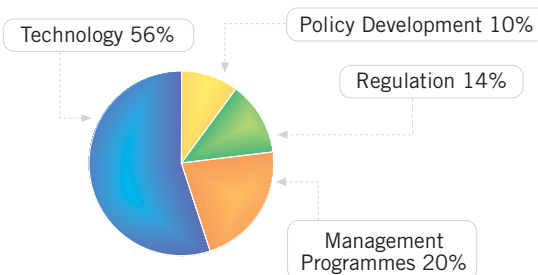
### PDT REGIONAL FUNDING



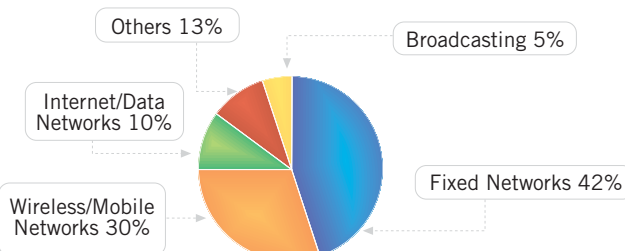
### PDT SERVICES



### PDT PROGRAMME DEVELOPMENT



### PDT TECHNOLOGY PROGRAMMES



## 10 PDT PROGRAMME BENEFITS

- 1 Most established training programmes in the telecommunications and ICT sectors
- 2 Customised programmes to meet member-specific strategic and operational needs
- 3 Assistance/funding provided for training by CTO
- 4 Access to international expertise and latest industry best practices
- 5 In-house and online bespoke training and consulting programmes
- 6 Priority and sponsored access to regional and international training programmes
- 7 Free entry at CTO events and conferences and priority registration for other CTO international and regional training programmes
- 8 Opportunities for benchmarking and long-term partnerships
- 9 Experience in training over 35,000 professionals and implementing over 3600 projects in 33 Commonwealth countries
- 10 Opportunity for organisation staff to join the Commonwealth Telecommunications faculty of experts



## About the CTO

With a history dating back to 1901, the Commonwealth Telecommunications Organisation (CTO) is an international development partnership between the Commonwealth and non-Commonwealth governments, businesses and civil society organisations. CTO provides the international community with effective means to help bridge the digital divide and achieve social and economic development, by delivering to developing countries unique knowledge-sharing programmes, events and conferences in the use of Information and Communication Technologies (ICT).

With its headquarters in London and recipient members based in Europe, the Caribbean, Americas, Africa and Asia-Pacific regions, CTO has been at the centre of continuous and extensive international communications development funding, co-operation and assistance programmes. CTO's mission is to reduce global poverty and its development agenda reflects the development challenge set in the United Nations Millennium Development Goals (MDGs).

The CTO also provides professional training and capacity building programmes through its Programme for Development and Training (PDT) and iLearn initiatives, and is the trusted partner of policy makers, regulators, donor agencies, operators, technology and equipment manufacturers for their research, advisory and consultancy needs.



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