

# Building Public Private Peoples Partnerships through In-Country Workshops

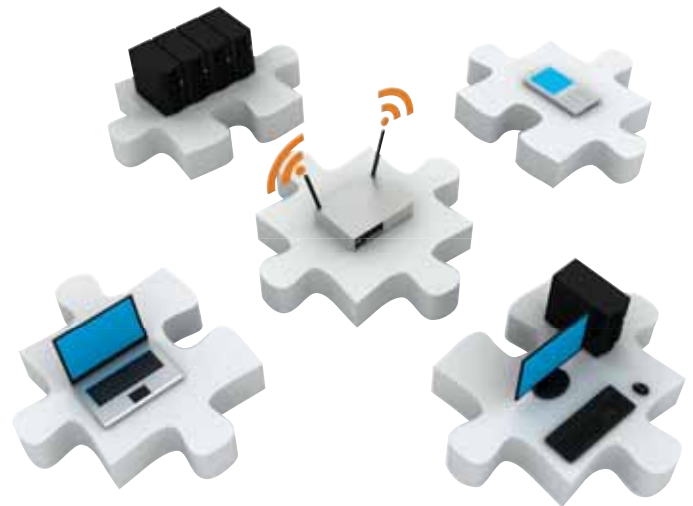
Sierra Leone, 10th & 11th March 2010

In association with The National Communications  
Commission of Sierra Leone

## About COMARCI

The Commonwealth African Rural Connectivity Initiative, (COMARCI), a Commonwealth Telecommunications Organisation (CTO) project, was started under a mandate of the Commonwealth Heads of Governments granted in 2007 in Kampala. It is an initiative to assess the existing connectivity gaps in the African Commonwealth countries.

It seeks to find ways to bridge the connectivity gap by a comparator analysis of policy and regulatory frameworks of five countries - the USA, Canada, Australia, India and Malaysia - along with an evaluation of innovative technology solutions and novel business models.



## Attendees

- **Dr. Ernest Bai Koroma**  
His Excellency the President
- **Hon. I. B. Kargbo**  
Minister of Information and Communication
- **Dr. Ekwow Spio-Garbrah**  
CEO of CTO
- Ministers and senior officials from the Ministries of Health, Education, Agriculture Fishery and Food, National Security and Local Government
- Chairmen, Commissioners and other senior officials of the National Communications Commission
- CEOs of all telecommunication service providers, including landline and mobile operators
- Heads of national, regional and local public entities that plan to leverage ICT infrastructure for delivery of their services. (Example health, education, commerce, employment, etc.)

[www.cto.int](http://www.cto.int)

## Partner with us

If you are an operator, ISP/ASP, equipment vendor, value added service provider, content creator, or technology provider with a focus on ICT products and services, this is your opportunity to sponsor this high profile workshop and network with senior decision makers.

### GOLD - US\$ 15,000

- Company recognition as a Platinum Sponsor at the conference
- Logo placement, a 200 word write-up and a web link from the Rural Connectivity mini website, Home page of the CTO website
- Full page news article of the company and its achievements in the CTO news magazine, the Commonwealth ICTWorld
- A free full-page advertisement on the CTO news magazine, the Commonwealth ICT World
- Logo placement on signage at the conference
- Logo placement on event collaterals
- Opportunity to place four rollup banners at the venue
- Display space for company information at the venue
- Company brochure distribution at the conference
- Speaker slot at the conference
- Logo placement and an acknowledgement in the event report, which will be disseminated to all CTO member countries, their policy makers and regulators

### SILVER - US\$ 10,000

- Company recognition as a Gold Sponsor at the conference
- Logo placement and a web link from the Rural Connectivity miniwebsite Home page of the CTO website
- A free half-page advertisement on the CTO news magazine, the Commonwealth ICT world
- Logo placement on signage at the conference
- Logo placement on event collaterals
- Opportunity to place one rollup banner at the venue
- Display space for company information at the venue
- Company brochure distribution at the conference
- Speaker slot at the conference
- Logo placement and an acknowledgement in the event report, which will be disseminated to all CTO member countries, their policy makers and regulators

### BRONZE - US\$ 5,000

- Company recognition as a Silver Sponsor at the conference
- Logo placement in published media
- Logo placement on signage at the conference
- Logo placement on event collaterals
- Company brochure distribution at the workshop
- Logo placement and an acknowledgement in the event report, which will be disseminated to all CTO member countries, their policy makers and regulators

For further information about hosting or sponsoring one of the workshops, please contact:

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|---------------------|---|--------------------------|
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