

THE 4TH ANNUAL  
  
 CONNECTING RURAL COMMUNITIES A CTO FORUM | 2010

16 - 18 November, 2010  
 Le Meridien, Jaipur, India

In conjunction with



**Exhibitions India Group**  
 ISO 9001:2008 & ISO 14001:2004

Organised by



COMMONWEALTH  
 TELECOMMUNICATIONS  
 ORGANISATION

# Developing Connectivity, Content and Capacity for Rural Communities

## Key Topics

- Last mile solutions
- Creating relevant local content
- Building skills through BPOs
- Rural infrastructure development
- Mobile applications, content and services
- Broadband for rural communities



In conjunction with



Supporting Organisations



Media Partners



Connecting Rural Communities and providing services that meet their needs and improve their capacities is the most pressing challenge facing ICT stakeholders across Asia. The differences in urban and rural communities' access to basic services and broadband means attention must be given to connecting rural communities in order to prevent the growth of national digital divides.

Join your fellow ICT stakeholders as they explore strategies and opportunities for the development of rural communications, services and capacity at the 4th Annual Connecting Rural Communities Asia Forum 2010.

# 5

## Key Reasons

why **you should** attend the CRC Asia Forum 2010

- 1 Meet the people setting the policy and regulatory agenda and funding the initiatives for greater rural connectivity
- 2 Learn about world class Infrastructure development, e-Service delivery and tele-centre schemes for rural areas
- 3 Examine sustainable business models for increasing rural penetration and empowering and training rural communities via effective ICT
- 4 Understand the development of mobile applications, content, and services for rural users
- 5 Meet those driving rural ICT access and entrepreneurship

## Who should attend

### Private Sector

- Chief Executives
- Managing Directors
- Business Development Directors
- Corporate Social Responsibility Directors
- Asia Regional Directors
- Technologists
- Development Specialists
- Tele-Centre Managers
- Fixed Line Specialists
- Broadband Specialists
- Mobile Applications and Content Developers
- Mobile Specialists

### Third Sector Organisations

- Managing Directors/Directors
- Rural Development Specialists/ Programme Managers
- Connectivity Development Specialists/Programme Managers

### Public Sector

- Minsters, Permanent Secretaries
- Directors of ICT Development
- Senior Regulators
- Universal Service Fund Directors
- Capacity Development Specialists
- Rural Infrastructure Development Specialists
- Public/Private Partnership Managers
- Academics
- Multilateral and Bilateral Donors

## The Venue

### Le Meridien

1 Riico Kukas, Jaipur, Rajasthan 303101, India **Tel:** (91)(1415) 114455



Image source: [www.lemeridienjaipur.com](http://www.lemeridienjaipur.com)



The Le Meridien Jaipur, an extravagant five-star hotel in the vibrant City of Palaces, is built over 25 acres of lush green gardens. Located just outside the crowded city of Jaipur, it is an ideal getaway for both holiday makers and business meetings.

With peacock arches and glistening white stone, the hotel boasts of a world-class spa with massage and meditation rooms, magnificent restaurants, an innovative bar, a cinema seating 42 guests, a games room and a Club for children. The hotel also includes a fully equipped, state-of-the-art conference centre and grand banquet halls.

## Upcoming CTO events for 2010/2011

# hr4ict11

## A CTO FORUM | 2011

21 - 23 March 2011, Nairobi, Kenya

Discussing the challenges faced by communications user groups (telecoms, finance, transport, energy, etc.) in developing and implementing effective business continuity programmes

### Key Topics

- Corporate strategies for BCP
- Communication networks security
- Resilient information systems
- Operational continuity
- Revenue protection
- Implications for HR

### Speaking opportunities

Join our prestigious speaker panels, featuring international experts and stakeholders, to share your valued experiences. Book your speaker slots now.

### Sponsorship

Contact the CTO for a customised sponsorship package for you to achieve your ongoing business development objectives.

### Exhibition

With so many ICT decision makers and industry leaders in one place you can showcase your products and services to your future clients and win new contracts.

THE 8TH ANNUAL  
**CTO FORUM**  
Towards a Digital Commonwealth 2010



13 - 15 September 2010, Sri Lanka

4TH ANNUAL  
**CRCAsia**  
CONNECTING RURAL COMMUNITIES A CTO FORUM | 2010

16 - 18 November 2010, Jaipur, India

  
**DBSF**  
DIGITAL BROADCASTING SWITCHOVER  
A CTO FORUM | 2011

1 - 3 February 2011, South Africa

5TH ANNUAL  
**E-GOVAFRICA**  
A CTO FORUM | 2011

1 - 3 March 2011, Namibia

  
**cybersecurity**  
A CTO FORUM | 2010

22 - 23 June 2011, Cyprus

For more information  
please visit:  
[www.cto.int](http://www.cto.int)

## About CTO

With a history dating back to 1901, the Commonwealth Telecommunications Organisation (CTO) is an international development partnership between the Commonwealth and non-Commonwealth governments, businesses and civil society organisations. CTO provides the international community with effective means to help bridge the digital divide and achieve social and economic development, by delivering to developing countries unique knowledge-sharing programmes, events and conferences in the use of Information and Communication Technologies (ICT).

With its headquarters in London and members based in Europe, the Caribbean, Americas, Africa and Asia-Pacific regions, CTO has been at the centre of continuous and extensive international communications development funding, co-operation and assistance programmes. CTO's mission is to reduce global poverty and its development agenda reflects the development challenges set in the United Nations Millennium Development Goals (MDGs). The CTO also provides professional training and capacity building programmes through its Programme for Development and Training (PDT) and iLearn initiatives, and is the trusted partner of policy makers, regulators, donor agencies, operators, technology and equipment manufacturers for their research, advisory and consultancy needs.

For further information please visit [www.cto.int](http://www.cto.int)

## The role of the Commonwealth Telecommunications Organisation

### Our mission

- To offer the highest quality programmes for capacity development, knowledge sharing and information services
- To expand and diversify partnerships between governments, business and other organisations
- To reduce global poverty and fulfill the global development agenda for ICT

## The three pillars of the Commonwealth Telecommunications Organisation

### 1 Capacity building and training

- Over 100 bilateral and over 500 online training courses available.
- Unique bespoke programmes on technical training management and related subjects of importance to ICTs
- Our Programme for Development and Training (PDT) has helped to enhance the skills of more than 30,000 staff over the last 10 years.
- Open to all industry stakeholders; training provided to develop skill sets specifically designed to your organisation's capacity building priorities.
- Our programmes use a faculty of industry experts and trainers from around the world.

### 2 International events and conferences

- At least ten networking events held per year in Africa, Europe, the Americas, Asia and the South Pacific.
- All events are highly topical, educative, informative and accessible to all for knowledge sharing.
- Bringing together the key stakeholder groups for knowledge sharing and commercial relationship building.
- Invitees participate and contribute to the discussions on the market sectors that your business operates in.

### 3 Research and consultancy programmes

- Research and consultancy work is carried out cost effectively to support donors, public and private sectors.
- Reputation built on key areas of competencies on policy and regulation, ICT planning and implementation, pilot projects evaluation and monitoring.
- In-depth industry knowledge and long standing relationships provide support to all stakeholders in the ICT arena to prepare for the future.
- Ability to fully understand your requirements and propose tailor made solutions that deal specifically with your needs and challenges.

## Your points of contact at the CTO:

Capacity building, development & training

**Mr. Marcel Belingue**  
Tel: +44 (0) 20 8600 3816  
Email: [m.belingue@cto.int](mailto:m.belingue@cto.int)

International events & conferences

**Mr. Samuel Fletcher**  
Tel: +44 (0) 20 8600 3809  
Email: [s.fletcher@cto.int](mailto:s.fletcher@cto.int)

Research & consultancy programmes

**Mr. Lasantha De Alwis**  
Tel: +44 (0) 20 8600 3814  
Email: [l.dealwis@cto.int](mailto:l.dealwis@cto.int)

## Conference registration form

Title: \_\_\_\_\_ Family Name: \_\_\_\_\_ First Name: \_\_\_\_\_  
 Company: \_\_\_\_\_ Job Title: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 Postcode: \_\_\_\_\_ Country: \_\_\_\_\_  
 Tel: \_\_\_\_\_ Mobile: \_\_\_\_\_  
 Email: \_\_\_\_\_ Fax: \_\_\_\_\_

How did you hear about the conference? Brochure in the mail  CTO website  E-mail   
 Recommendation  Phone call  Other   
*(Please specify) (Please specify)*

### Delegate fee

#### Member Rate\*

#### Non Member Rate

#### Super Early Bird Discount before or on 20th August 2010

	US\$	Rs.	US\$	Rs.
3 day Conference Package	149	7,000	239	11,000

#### Early Bird Discount before or on 15th October 2010

	US\$	Rs.	US\$	Rs.
3 day Conference Package	199	9,000	299	14,000

#### After 15th October 2010

	US\$	Rs.	US\$	Rs.
3 day Conference Package	299	14,000	399	18,000

\* Members include: staff of PDT institutions, staff of country member representative institutions, and staff of sector member institutions.

### Payment details - Two easy payment options. Please tick your payment method

#### 1. By credit card

Please charge to:   

Cardholder's name \_\_\_\_\_

Cardholder's billing address (if different from above) \_\_\_\_\_

Card number

Security code \_\_\_\_\_ Valid from (mm/yyyy) \_\_\_\_\_ Expiry date (mm/yyyy) \_\_\_\_\_

Signature \_\_\_\_\_

*I understand and agree to pay all fees listed above in accordance with my cardholder's agreement.*

#### 2. By bank transfer

Bank: **Coutts & Co, 440 Strand, London, WC2R 0QS**

UK account name: **CTO**

Account number: **08367507**

Swift code: **COUT GB22**

Reference: **B72COUT18000208367507**

#### 3. Register online:

Please visit the event website to register online

- Please include the delegate name, invoice number and the conference code in the transmission details.
- All bank charges must be borne by the remitter. Please specifically instruct your bank that you are responsible for bank charges incurred outside of your country.
- Confirmation and receipt for the booking will be issued only when **FULL PAYMENT** is received.
- All payments must be received prior to the conference date. We reserve the right to refuse admission if payment is not received on time.
- All posted registrations must be accompanied by credit card details. Please treat this form as our request for payment.

Tick this box if you do not wish to be included in promotional mailings or faxes of events and activities organised by CTO.

#### Cancellation and refund policy:

- All cancellations must be made in writing at least 21 days before the event date and acknowledged by a member of CTO. Any cancellations made after this time period will levy a 100% cancellation charge.
- Substitutions may be permitted.
- CTO will not be responsible for covering any airfare, hotel, or other travel costs incurred by the delegates, if, due to unforeseen circumstances, CTO has to cancel or postpone an event or conference.

*Note: Our data privacy can be found on our website at [www.cto.int](http://www.cto.int).*