

5th Annual Digital Broadcasting Switchover Forum 2010

21 - 23 April 2010

Southern Sun Grayston Hotel, Sandton, Johannesburg, Gauteng, South Africa

Organised by:



COMMONWEALTH
TELECOMMUNICATIONS
ORGANISATION

In conjunction with:



Department of Communications
Republic of South Africa



Taking Africa's Digital Switchover strategy to the next level

Key Topics

Day 1 - 21st April Pre-conference Technology Workshop

- Delivering your digital migration strategy

Day 2 - 22nd April - Main Conference

- Policy and regulation on the Digital Broadcasting Switchover
- Infrastructure and funding for the ongoing migration
- Partnerships for a successful switchover

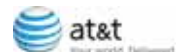
Day 3 - 23rd April - Main Conference

- Best practices on capacity development
- Stakeholder collaboration for successful transition
- Making the most of the digital dividend

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Key reasons

why *you should* attend the Digital Broadcasting Switchover Forum

- i** 16 hours of detailed and practical presentations delivered by international experts
- ii** The only event in Africa which deals with the practical ramifications and opportunities of the switchover, now in its 4th year
- iii** 6 hours of planned networking and receptions for you to forge new national and international relationships
- iv** This will be a truly pan-African event, with transferable lessons targeted at the region's most pressing switchover challenges
- v** With a focus on take home solutions, crucial policy clarifications, the strengthening of international partnerships and deal making, this could be the most important event you attend this year

Speakers

Trevor Grundlingh

Business Development Manager, Protea Electronics and Representative, South African Digital Broadcasting Association

Major (Rtd) John Tandoh

Director, Centre for Radio-communications Research and Development, Africa University College of Communications, Ghana

Dr. Veena Rawat

President, Communications Research Centre, Canada

Brian Neilson

Research Director, BMI TechKnowledge Group

Joshua Peprah

Director, Regulations & Licensing, NCA, Ghana

Anton Lan

Business Development Manager, Altec

Hon. Siphwe Nyanda

Minister for Information Communication and Technology, South Africa

Hon. Haruna Iddrisu*

Minister of Communication, Ghana

Hon. Dr. Ignace Gahangara Gatere*

Minister in Charge of ICT, Office of the President, Rwanda

Hon. Samuel Poghiso*

Minister of Information and Communication, Kenya

Hon. Aggrey Awori

Minister for Information, Communication and Technologies, Uganda

Paris Marshile

Chairman, ICASA

Daniel Obam

Chairman, Digital Migration Taskforce

* invited

Who will attend

Broadcasters

- Chief Executives
- Directors of Technology
- Switchover Specialists

Policy makers

- Ministers of Communications
- Chief Regulators
- Directors of ICT

Operators

- Chief Executives
- Directors of New Business Development
- Digital Broadcasting Specialists

Stakeholder groups

- Chairs and Directors of Communications
- Non-Government Organisations
- Digital Divide Specialists

The venue

Southern Sun Grayston Hotel

Sandton, Johannesburg, Gauteng, South Africa
Tel: 0861 44 77 44 • Website: www.southern.sun.com



The luxurious and beautifully landscaped Southern Sun Grayston Sandton Hotel is located in the northern suburb of Johannesburg, just 20 minutes from the airport. Located within the up-market Sandton region, it is close to all the leisure and commercial complexes of the city, including the Sandton City Shopping complex which is within walking distance.

Close to the hotel are the new Johannesburg Stock Exchange and the magnificent Montecasino Leisure and Entertainment complex, thereby satisfying the expectations of both the leisure and business traveller.

The Southern Sun Grayston's elegantly decorated rooms and restaurants provide the right ambience to relax and unwind after a rigorous day's work, making it the ideal venue to host a conference.

Upcoming CTO events for 2010



17 & 18 June 2010
BIS Conference Centre, London

Common Responses to a Global Challenge

With the critical information infrastructure of Estonia coming under attack in 2007, the focus of Cyber security was elevated from an individual perspective to a National perspective. Importantly this incident highlighted the need for developing countries to implement robust and effective Cybersecurity frameworks, without which the entire Cyber World will be at risk.

Key Topics

- The State under threat
- Individuals under threat
- Children under threat
- Threats to intangible property
- Utilities under threat
- Operating systems under threat
- Appropriate legal frameworks for Cybersecurity
- Cybersecurity through international cooperation
- Organisational structures for effective Cybersecurity
- Technical responses to Cybersecurity



Speaking opportunities

Join our prestigious speaker panels, featuring international experts and stakeholders, to share your valued experiences. Book your speaker slots now.

Sponsorship

Contact the CTO for a customised sponsorship package for you to achieve your ongoing business development objectives.

Exhibition

With so many ICT decision makers and industry leaders in one place you can showcase your products and services to your future clients and win new contracts.

2nd Annual West African ICT Congress 2010 (WAFICT 2010)

1 - 3 June 2010
Lagos, Nigeria

Digital Nigeria

22 & 23 June 2010
Nigeria

COMARCI In-Country Workshops

10 - 17 August 2010
Ghana

5th Annual Connecting Rural Communities Africa Forum 2010

17 - 19 August 2010
Accra, Ghana

8th Annual CTO Forum 2010 & 50th Council Meeting

13 - 17 September 2010
Sri Lanka

For more information
please visit: www.cto.int

The role of the Commonwealth Telecommunications Organisation

Our mission

- To offer the highest quality programmes for capacity development, knowledge sharing and information services
- To expand and diversify partnerships between governments, business and other organisations
- To reduce global poverty and fulfill the global development agenda for ICT.

The three pillars of the Commonwealth Telecommunications Organisation

1 Capacity building and training

- Over 100 bilateral and over 500 online training courses available.
- Unique bespoke programmes for switchover technical training, content development and programming etc can be made available.
- Our Programme for Development and Training (PDT) has helped to enhance the skills of more than 30,000 staff over the last 10 years.
- Open to all industry stakeholders; training given to develop skill sets specifically designed to your organisation's capacity building timetable.
- Our programmes use a faculty of industry experts and trainers from around the world.

2 International events and conferences

- At least 10 networking events held per year in Africa, Europe, the Americas, Asia and the South Pacific.
- All events organised are highly topical, educative, informative and accessible to all for knowledge sharing.
- Bringing together the key stakeholder groups for knowledge sharing and commercial relationship building.
- Invitees participate and contribute to the discussions on the market sectors that your business operates in.

3 Research and consultancy programmes

- Research and consultancy work is carried out cost effectively to support public agencies and private sector enterprises.
- Reputation built on key areas of competences on policy and regulatory, ICT planning and implementation, pilot projects evaluation and monitoring.
- In-depth industry knowledge and long standing relationships provide support to all stakeholders in the ICT arenas to prepare them for the future.
- Need to fully understand your requirements and propose tailor made solutions that deal specifically with your needs and challenges.

Your points of contact at the CTO:

Capacity building,
development and training
Mr. Marcel Belingue
Tel: +44 (0) 20 8600 3816
Email: m.belingue@cto.int

International events
and conferences
Mr. Samuel Fletcher
Tel: +44 (0) 20 8600 3809
Email: s.fletcher@cto.int

Research and
consultancy programmes
Mr. Lasantha De Alwis
Tel: +44 (0) 20 8600 3814
Email: l.dealwis@cto.int

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COMMONWEALTH
TELECOMMUNICATIONS
ORGANISATION

Conference registration form

Title:	Family Name:	First Name:
Company:	Job Title:	
Address:		
Postcode:		Country:
Tel:	Mobile:	
Email:	Fax:	
How did you hear about the conference? Brochure in the mail <input type="checkbox"/>		
CTO website <input type="checkbox"/>		
E-mail <input type="checkbox"/>		
Recommendation <input type="checkbox"/>		
Phone call <input type="checkbox"/>		
Other <input type="checkbox"/>		
<i>(Please specify)</i>		

Delegate fee

Delegate Profile	2 Day Conference	Focus Day	Complete Conference Package
CTO Member Institutions* & South African Nationals	£550	£175	£650
Non Member Rate	£650	£200	£750

* Members include: staff of PDT institutions, staff of country member representative institutions, and staff of sector member institutions.

Payment details

Two easy payment options. Please tick your payment method

1. By credit card

Please charge to:  

Cardholder's name

Cardholder's billing address (if different from above)

Card number

Security code Valid from (mm/yyyy) Expiry date (mm/yyyy)

Signature

I understand and agree to pay all fees listed above in accordance with my cardholder's agreement.

2. By bank transfer

Bank: **Coutts & Co, 440 Strand, London, WC2R 0QS**

UK account name: **CTO**

Swift code: **COUT GB22**

Account number: **08367507**

Reference: **B72COUT18000208367507**

- Please include the delegate name, invoice number and the conference code in the transmission details.
- All bank charges must be borne by the remitter. Please specifically instruct your bank that you are responsible for bank charges incurred outside of your country.
- Confirmation of your booking will only be sent when **FULL PAYMENT** is received.
- All posted registrations must be accompanied by credit card details. Please treat this form as our request for payment.

Tick this box if you do not wish to be included in promotional mailings or faxes of events and activities organised by CTO.

Cancellation and refund policy:

- All cancellations must be made in writing.
- Cancellations made on or before the 7th of April 2010 will receive a refund less a 10% administrative charge.
- 50% of the fees will be deducted for cancellations received on or after 14th of April 2010.
- Regrettably, no refunds can be made for cancellations received less than one week prior to the conference.

Note: Our data privacy can be found on our website at www.cto.int.

FAX THIS FORM BACK TO: +44 (0) 20 8600 3819

To book, please call: +44 (0) 20 8600 3800 or email: s.fletcher@cto.int