

ICT Regulation: Understanding the Big Picture of ICTs

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COMMONWEALTH
TELECOMMUNICATIONS
ORGANISATION

Overview

Appointed board members of regulatory agencies often come from different specialist backgrounds, but often with little or no prior experience of ICTs, in order for them to succeed they must fully understand the complexities of ICT regulation in its wider context. It is also paramount for board members to recognise opportunities and challenges that ICT regulation poses within the sector. The Commonwealth Telecommunications Organisation, with its long history of capacity building, is ideally placed to equip these senior decision makers with the know how to deliver on their core responsibilities as board members.

For more information
about this course, or to
register, contact us on:
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OBJECTIVES

The objective of the course is to enable participants to develop a better understanding of policy, regulatory and management issues relating to the ICT sector.

TARGET AUDIENCE

This course is designed for newly appointed board members and senior officials from ICT and telecommunications regulatory organisations for the implementation and management of ICT policy.

EXPECTED OUTCOMES

On completion of this course, the successful participant will be able to:

- Understand the wider context of ICTs within which regulation operates;
- Understand the main issues facing board members of ICT regulatory bodies and ministries;
- Identify sources of information and expertise available to assist in ICT regulation and policy;
- Develop long- term partnerships with like minded peers.

COURSE OUTLINE

DAY ONE

Overview of ICT Policy and Regulation

- **Broadcast regulation**
 - Overview of the ICT/electronic communications sector;
 - The context of telecommunications regulation: What are the key agendas?
 - Understanding key ICT indicators.
- **The economics of regulation: Options for action**
 - The economic rationale of regulation: Principles and institutions;
 - Telecommunications and antitrust;
 - Economic aspects of regulating access to networks with a focus on spectrum;

- Understanding the principles of price regulation and rate development;
- Understanding spectrum and the digital dividend;
- Numbering as a public good and a key revenue generator.

- **Single or converged regulation - You decide.**

DAY TWO

Setting the Scene

- Introduction to policy issues;
- The role of ICTs in development – The big picture;
- Group exercise: Key ICT4D agendas and challenges faced by participants in their countries;
- The relationships between board members and the executive team;
- Influencing global decisions on ICTs – The role of international organisations (ITU Study Groups, CIG, etc) and fora (WSIS, WCIT, TDAG, WTDC, CTO Forum, ICANN, GAC, and IGF);
- Postal regulation;
- Cyberspace and its governance;
- Handling consumer issues and effective management.

DAY THREE

Regulation in Practice

- **Case study - Ofcom**
- **The arguments for and against Universal Service Funds**
 - Who are the key political and social stakeholders for universal service access funds?
 - Case studies of universal service access funds in action
- **Industry presentations**
 - Utilising a Cloud platform
 - Dynamic Spectrum Access
 - UK's converged approach to communications regulation
 - Overview of new efficient compression technologies
 - Voluntary Agreements in the EU

DAY FOUR

A Private Sector Perspective

- Industry Visit and Presentations
- Industry Visit and Presentation

DAY FIVE

Conclusions and Actions

- Balancing the interests of governments, regulators, private sector and citizens;
- Preparations of personal action plans
- Joining the ICT Regulatory Alumni Network
- End of workshop

All delegates will be taken on a guided tour of Central London at the end of day five.

TESTIMONIALS



I am very excited and privileged to have attended such a well coordinated, in-depth topic and relevant course. Presenters were experts on respective topics. The organisation in total was excellent. The organisers were very humble and very accommodative.

Zami Nkosi, Board Director and Chief Executive Officer, Universal Service and Access Agency of South Africa



This course is a must attend for all regulators both board and senior management. The topics are relevant, deep and the trainers are well experienced in informed. It opens up your horizon to broader perspective and to practises that would have worked or not worked in the industry

Grace Munjuri, Board Director, Communications Authority of Kenya.



The workshop is good for all those interested in ICT, especially those who play a key role in the formulating legislation in their countries on areas of ICT. I highly recommend this workshop for parliamentarians, government agencies and authorities in charge of formulating of laws in their country.

Honourable Jackson Kiptanui, Member of Parliament, Kenyan National Assembly.



PAST COURSE PHOTOS



The workshop will take place in the new high tech training centre at the CTO Headquarters in London, UK.



Senior decision makers from the 2014 workshop in London, UK.

