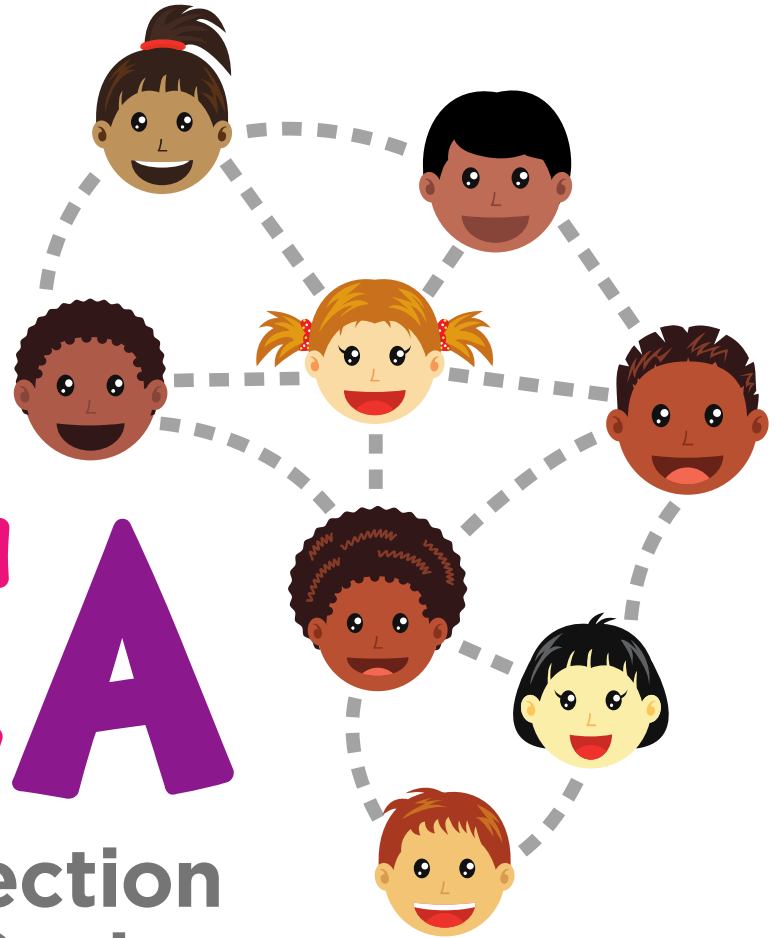


# ACOPEA

African Child Online Protection  
Education & Awareness Centre





# ACOPEA objectives

- Promote Africa-wide education and awareness on the importance of child online safety
- Raise the level of awareness among governments, industry, educators, children and guardians to ensure a safe and secure online experience for children
- Become the focal point of contact for child online safety in Africa and for international partners
- Develop, host and coordinate a pan-African online hotline reporting and processing capacity

# Why the need for ACOPEA

## ICTs, Internet and mobile use is growing in Africa.

- 700 million mobile subscriptions.
- 200 million mobile broadband subscriptions.
- 400 million Internet users. (ITU Global Telecom Indicator 2012)

## Online Risks for children

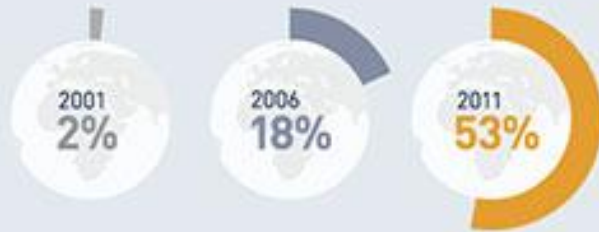
- Child abuse images
- Hate speech and violence
- Grooming and Cyberbullying
- Online reputation
- Terrorism

**No concrete Pan-African COP education and awareness model in Africa.**

# Mobile Penetration

## Sub-Saharan Africa's mobile market by the numbers

Mobile cellular subscriptions per 100 people



# 1 billion

Expected total number of mobile cellular subscriptions in Africa by 2015. Mobile cellular subscriptions in 2005 totalled 90.3 million and in 2010 that figure stood at 384 million.

Number of countries with at least one mHealth app



Sources: World Bank, GSMA, Informa Telecoms & Media

# Top African Social Networks sites



Mxit  
[www.mxit.com](http://www.mxit.com)



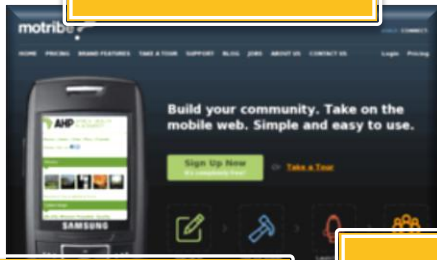
Yookos  
[www.yookos.com](http://www.yookos.com)



Afroterminal  
[www.afroterminal.com](http://www.afroterminal.com)



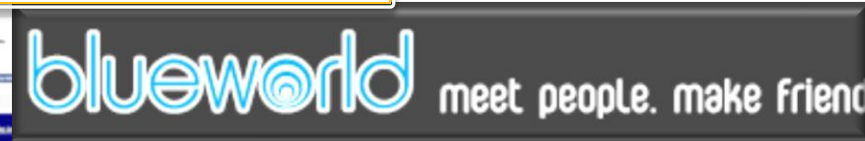
AfricanZone  
[www.africanzone.com](http://www.africanzone.com)



Motribe  
[www.motribe.com](http://www.motribe.com)



AfricanPlanet  
[www.aficanplanet.com](http://www.aficanplanet.com)



Blueworld  
[www.blueworld.co.za](http://www.blueworld.co.za)

# How do children in Africa use the internet



# What ACOPEA has done so far

- Actively engaged international stakeholders and the private sector and civil society
- Identifying suitable education awareness resources available internationally that can be scaled and transferred to the African continent. e.g. the EU safer internet consortium INSAFE and CEOP materials
- Activated E-safety pilot initiative in Ethiopia - co-funded by Facebook and the ITU as a model to be replicated in other countries in Africa.

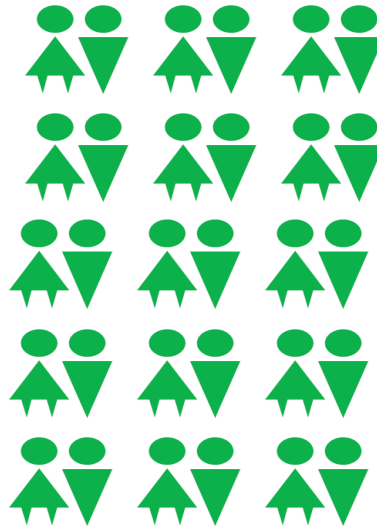
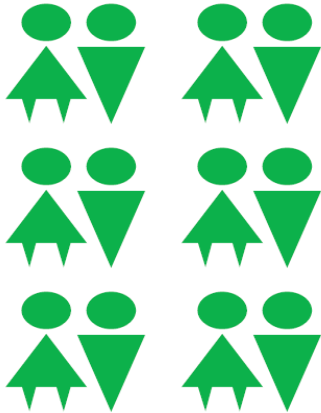


# ACOPEA Train the Trainer model

- ACOPEA ThinkUKnow (TUK) trainers



Ambassadors  
50



# Tripartite Initiative



# Content of awareness materials

- Introduction to COP, the issues and the ITU COP guidelines.
- Staying up to date with popular technologies/applications that children and young people use around the world.
- Risks posed to young people.
- Education response to COP, including methodology on how to deliver the awareness material to key audiences stakeholders - professionals, parents and lesson plans for children and young people.
- How to report abuse and handle disclosure/the hotline response.

## ACOPEA requires your support to achieve its objectives

- **To become a central pan African point of contact, a one stop shop for Child online safety awareness in Africa.**
- **Coordinate and organize awareness workshops** from all over the continent and train them as ACOPEA Ambassadors (AAs) and cascade awareness (train the trainer)
- **Expand the network of ACOPEA safety Ambassadors in Africa.**

# Conclusion

- ❑ ACOPEA's mission is to address the COP challenges that come with Africa's fast growing cyber expansion.
- ❑ ACOPEA brings international knowledge and experience to Africa.
- ❑ ACOPEA will deliver and coordinate COP efforts without the need to reinvent the wheel.
- ❑ ACOPEA will continue to partner other key players national and international to empower the next generation of digital citizens in Africa.

# Empowering the future in Africa

Thank you for your time.

[www.acopea.org](http://www.acopea.org)

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