

**ALLIANCE FOR
AFFORDABLE INTERNET**



Introducing the Alliance for Affordable Internet

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Honorary Chairperson

Alliance for Affordable Internet



WHY IS A4AI NEEDED?



Affordability remains a key issue...

Broadband Prices as % of GNI per capita		
	Developed	Developing
Fixed Broadband	1.7%	30.1%
Mobile Broadband	1.4%	11 - 25%*
* dependent on plan		
Source: ITU Facts and Figures 2013		

- In Africa, mobile broadband prices still represents 36-58% of GNI per capita.
- Broadband Commission just reported that over 90% of people in the world's 49 least developed countries are still not connected

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Why does this matter?

- Some impact areas
 - Health: tele-medicine, faster diagnosis
 - Education: increased access to educational tools, information and materials
 - Gender: access to information, job opportunities, public participation, support systems
 - Agriculture: providing ready access to agricultural prices and markets, facilitating better crop management
 - Citizenship: public participation, access to government information and services

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WHO ARE A4AI'S MEMBERS?



Global Sponsors	Google Inc	Omidiyar Network	UK DFID	USAID	
Private Sector	Alcatel Lucent	Cisco	Digicel	Ericsson	Facebook
	Intel Corporation	Main One	Microsoft Corp.	Yahoo!	
Public Sector/ Academia	Commonwealth Telecommunications Organisation	Center for Technology and Society of the Getulio Vargas Foundation (CTS/FGV)	Dialogo Regional sobre Sociedad de la Informacion (DIRSI)	Government of Sweden	US State Department
Civil Society and Foundations	Association for Progressive Communications	Cherie Blair Foundation for Women	Consumers International	Ford Foundation	Global Partners
	Grameen Foundation	Internet Society	Inveneo	IREX/Beyond Access	New America Foundation's Open Technology Institute (OTI)
	Research ICT Africa	Software & Information Industries Association	The Centre for Internet & Society	Women in Global Science and Technology	World Wide Web Foundation



WHAT WE WANT TO ACHIEVE



A4AI: Mission

Support the achievement of the UN Broadband Commission Broadband Target of entry-level broadband services priced at less than 5% of average monthly income.

Thereby:

- Enabling billions more users to come online (with a particular focus on low-income countries)
- Raising Internet penetration rates to at least 40% in all countries

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HOW WILL WE GET THERE?



Some key success factors

- Policy and regulatory reform
- Underpinned by:
 1. Leadership (from within)
 2. Coalition building
 3. Impartial research & knowledge-sharing

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A clear commitment to action

- Three countries by end of 2013
- Ten to twelve by end of 2015
- First Affordability Report December 2013

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OUR FIRST ACTION...



Support us...

- Visit A4AI.org to find out more
- Review our best practices and advocate for them
- Consider joining our Alliance
- Connect with us on Twitter
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**“It always seems impossible
until it’s done.”**

- Nelson Mandela