

Engaging Young people to create a culture of technological innovation



Anbuthambi
ICT Academy of Tamil Nadu
An Initiative of Govt. of India,
Govt. of Tamil Nadu and CII

Generation

C

is emerging

- **Born after 1990**
- **In universities / entry work force**
- **Transform the world**
- **Interests drive massive change**
- **Influence people**
- **In the ICT they use**



**connected, communicating, content-centric,
computerized, community-oriented, always clicking**



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Five Points

1. Institutions Play a Key Role

- Education – Multi disciplinary education
- Education through technology
- Government policies - supportive framework
- Industrial, technological and R&D infrastructure
- Recognition & rewards
- Availability of resources
- Provide time
- Access to technology & technology companies



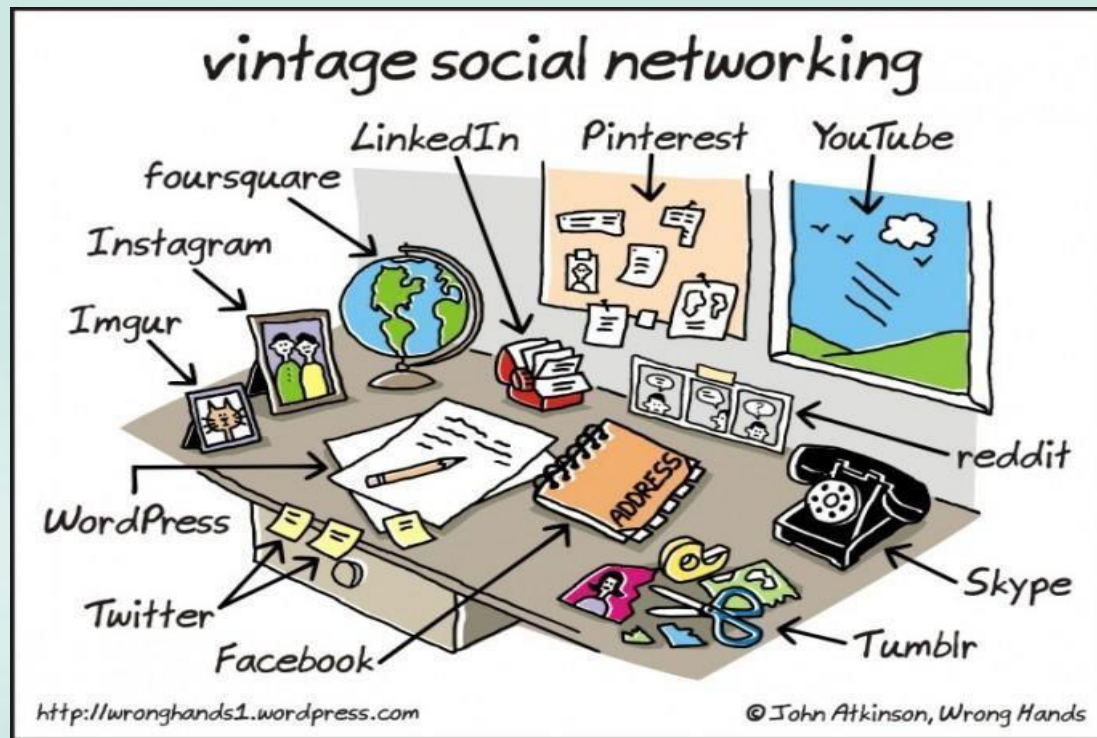
2. Teachers are the Key

- ❏ Create a culture of Questioning
- ❏ Be a Mentor
- ❏ Update on Industry Trends
- ❏ Must be innovative and tech saavy
- ❏ Develop entrepreneurial spirit



3. Technological Innovation starts with idea generation..

- Listen to the young people
- Celebrate wrong answers
- Foster Collaboration
- Encourage openness
- Encourage Idea sharing
- Encourage risk taking



4. *Create a Culture of Innovation*

- ❏ Innovation requires no rules
- ❏ Drive out the fear
- ❏ Create an environment with fun
- ❏ Embrace and celebrate Failures
- ❏ Help young people think differently
- ❏ Acknowledge and reward Innovation



5. *Parents are Partners*

- ▮ Focus on strengths
- ▮ Allow young people Follow their passion





Thank you

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2013 INDIA
GLOBAL
ICT
FORUM

6th - 8th May 2013
India International Centre
New Delhi
India