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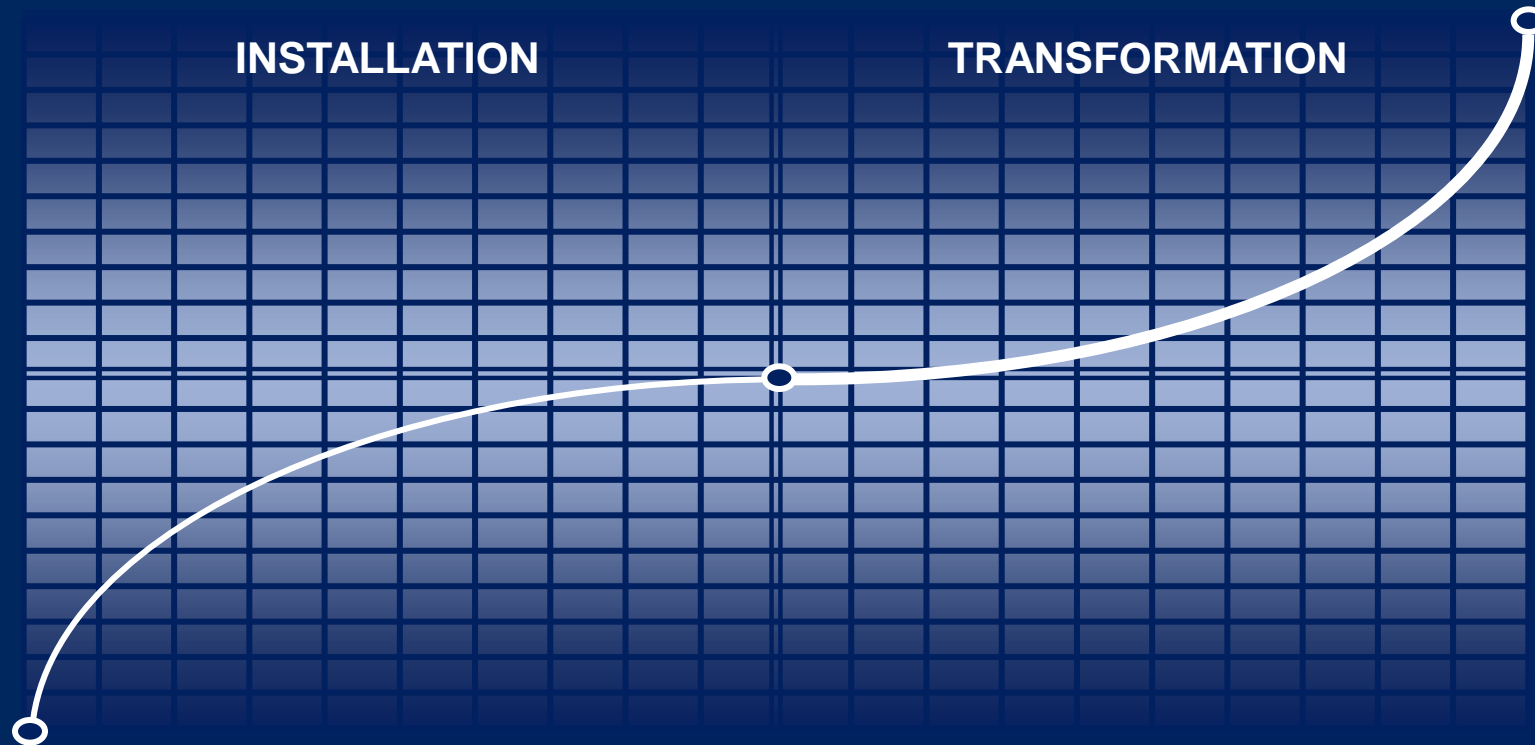
ICT BENEFITS IN THE NETWORKED SOCIETY

Emanuel Viklund

VP Marketing & Communications, Business Unit Support Solutions, Ericsson



WE ARE AT THE ICT INFLECTION POINT

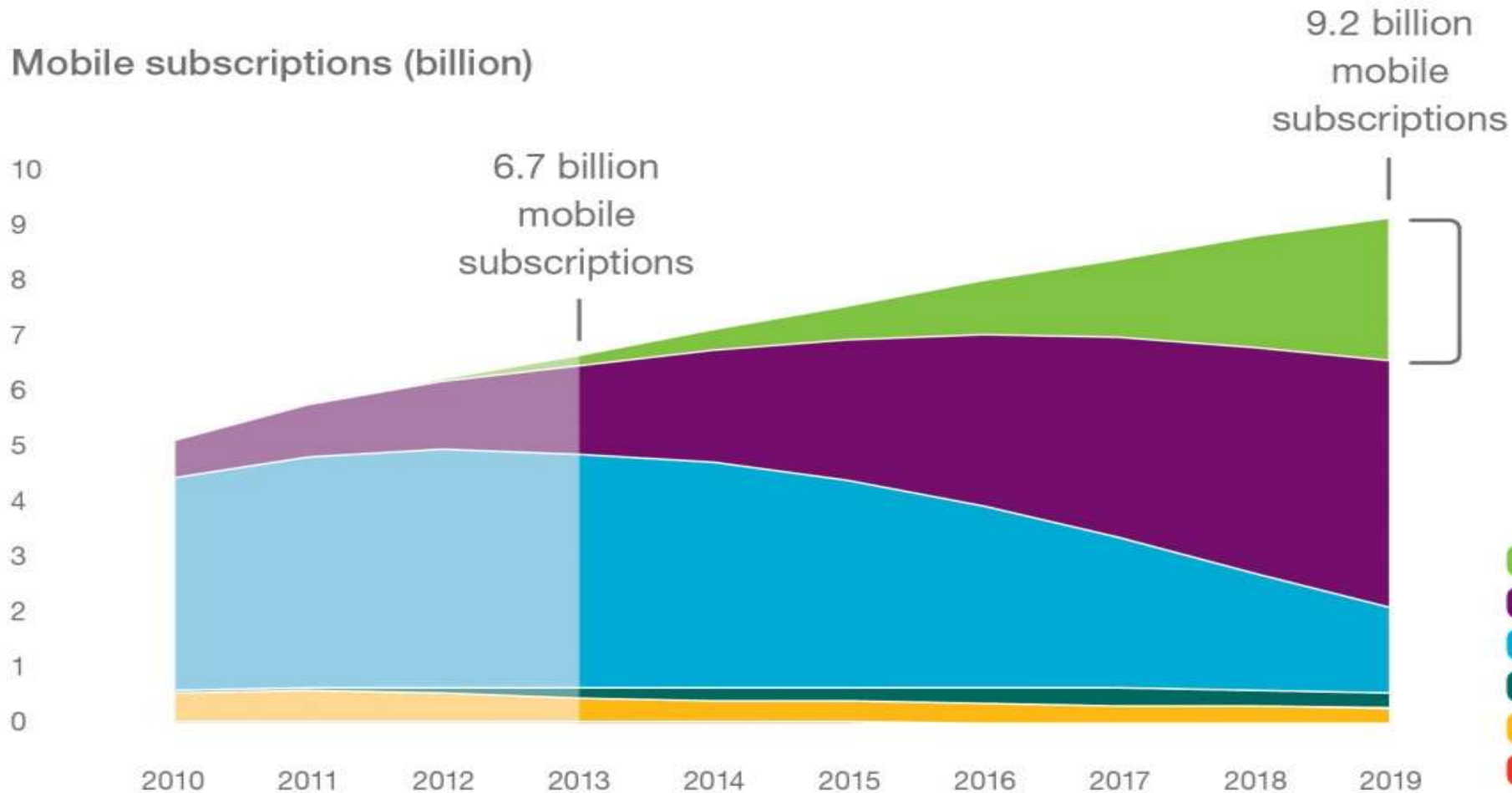


MOBILITY - BROADBAND - CLOUD

9.2 BILLION MOBILE SUBSCRIPTIONS END 2019



Mobile subscriptions (billion)

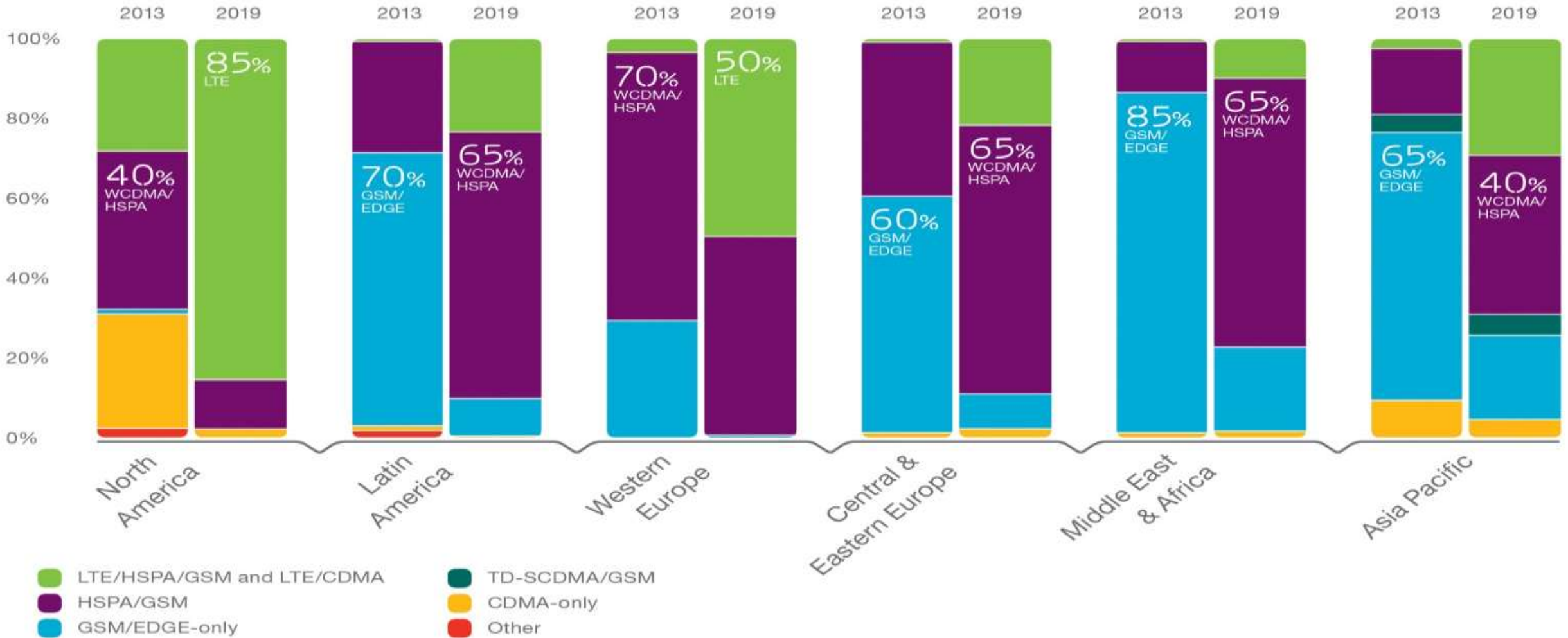


Top 5 countries Q1
 India +28 million
 China +19 million
 Indonesia +7 million
 Thailand + 6 million
 Bangladesh +4 million

- LTE/HSPA/GSM and LTE/CDMA
- HSPA/GSM
- GSM/EDGE-only
- TD-SCDMA/GSM
- CDMA-only
- Other

ALL TECHNOLOGIES STILL EXIST 2019

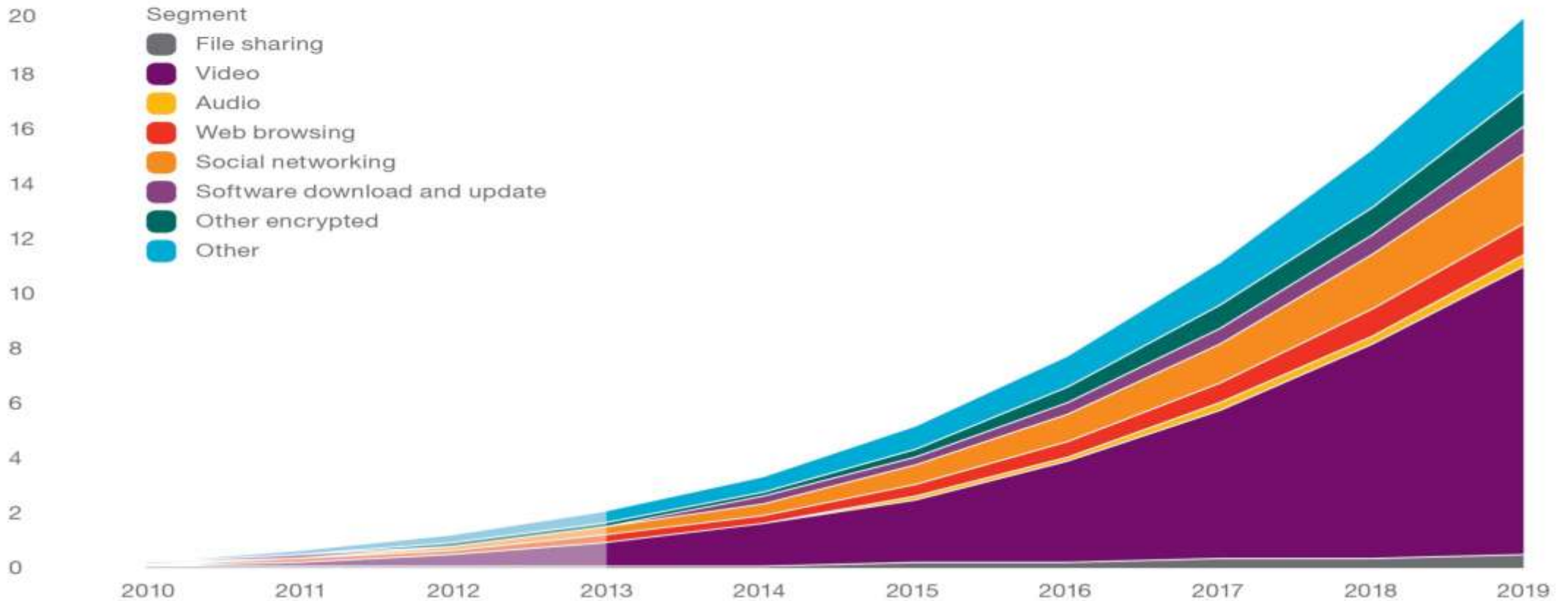
Mobile subscriptions



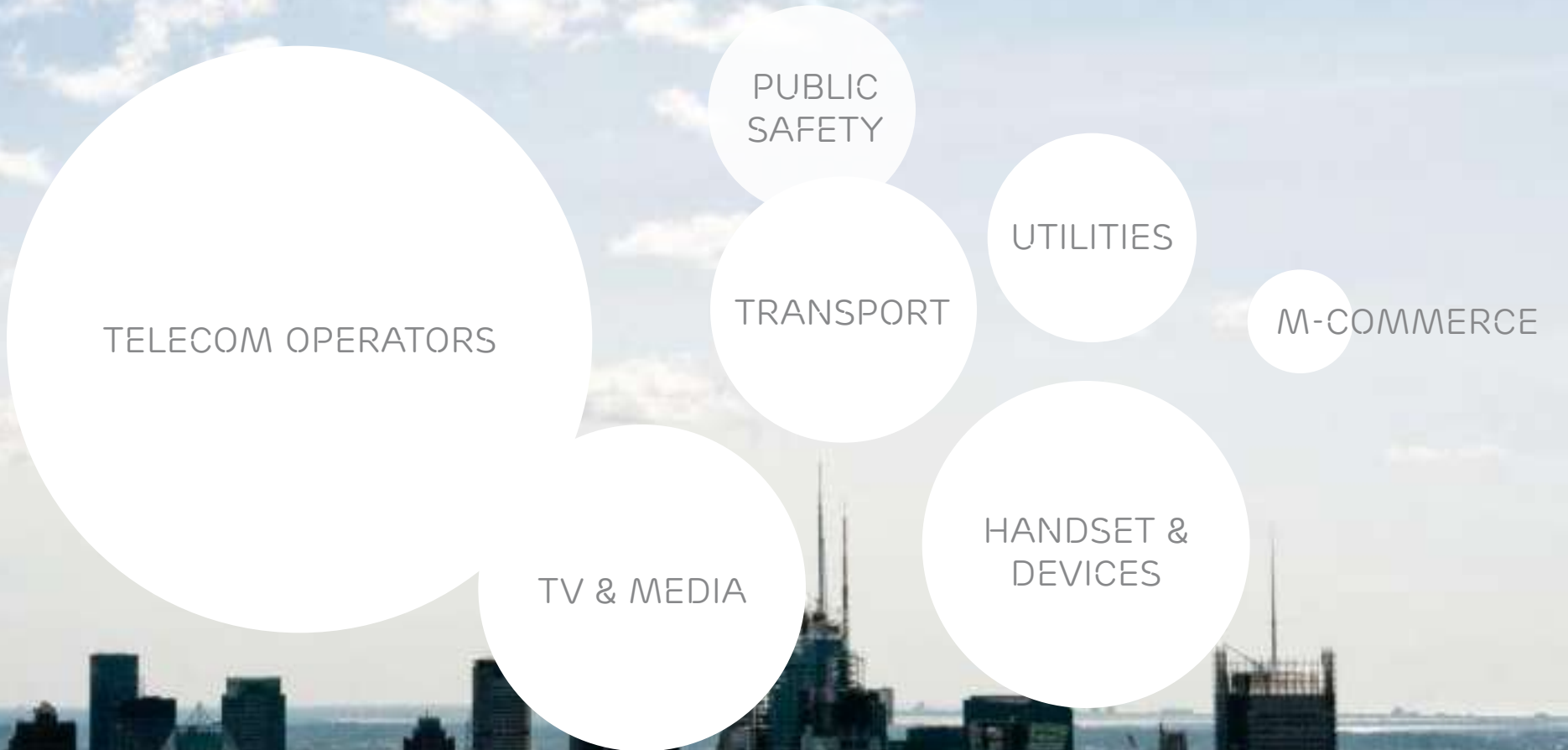
TRAFFIC GROWING 10X TO 2019



Mobile data traffic by application type
(monthly ExaBytes)



LEADING TRANSFORMATION



TELECOM OPERATORS

PUBLIC SAFETY

TRANSPORT

UTILITIES

M-COMMERCE

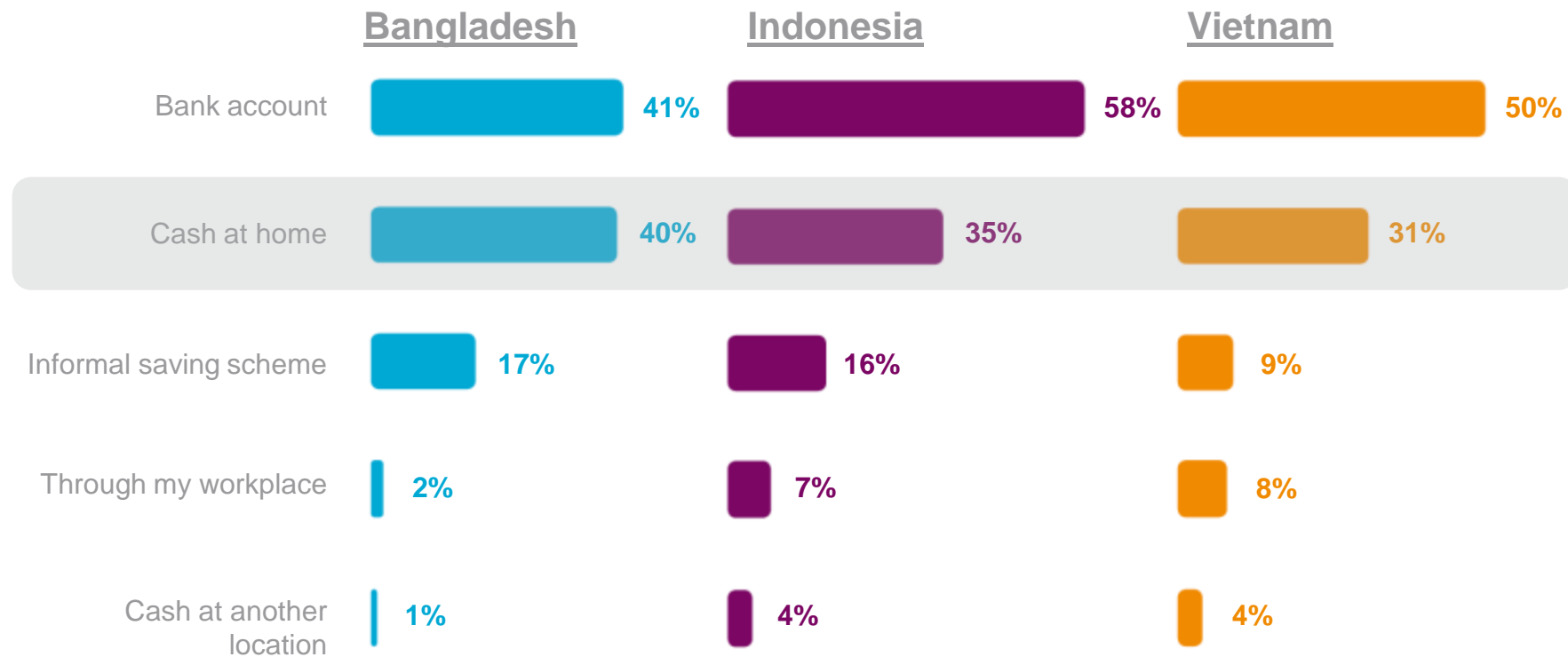
TV & MEDIA

HANDSET & DEVICES

CASHONOMICS – CASH IS KING!



Top ways consumers save money



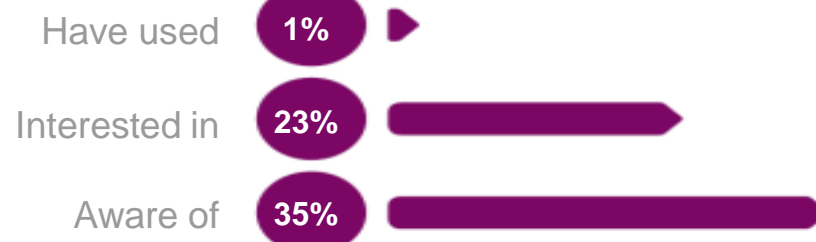
HIGH AWARENESS AND INTEREST IN MOBILE MONEY SERVICES



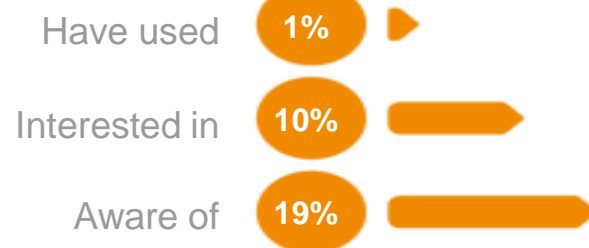
Bangladesh



Indonesia



Vietnam



ICT TRANSFORMATION DRIVERS



MOBILITY



BROADBAND



CLOUD

OUR ICT VISION



- › A Networked Society where every person, business and society is empowered to reach their full potential



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