



ERICSSON

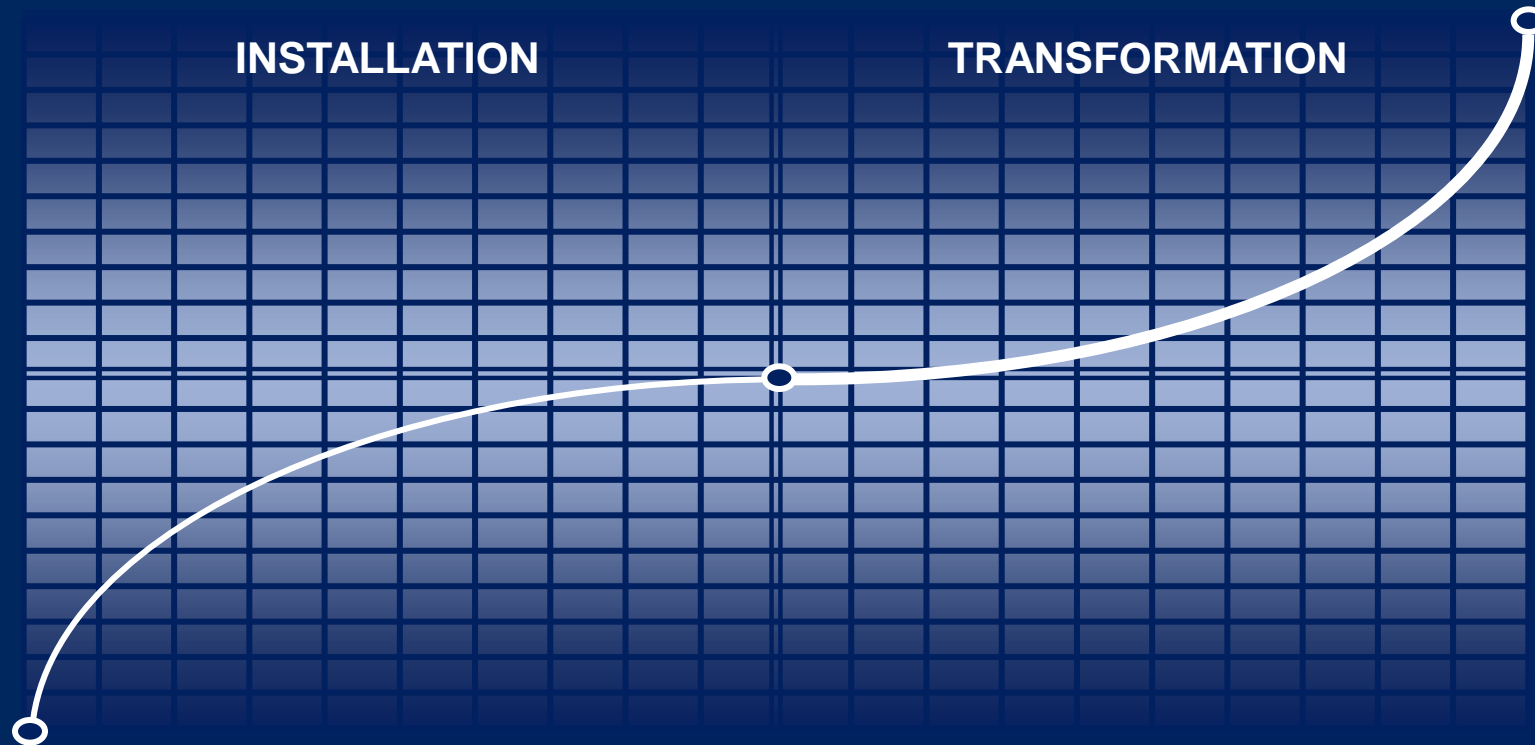
# ICT BENEFITS IN THE NETWORKED SOCIETY

Emanuel Viklund

VP Marketing & Communications, Business Unit Support Solutions, Ericsson



# WE ARE AT THE ICT INFLECTION POINT

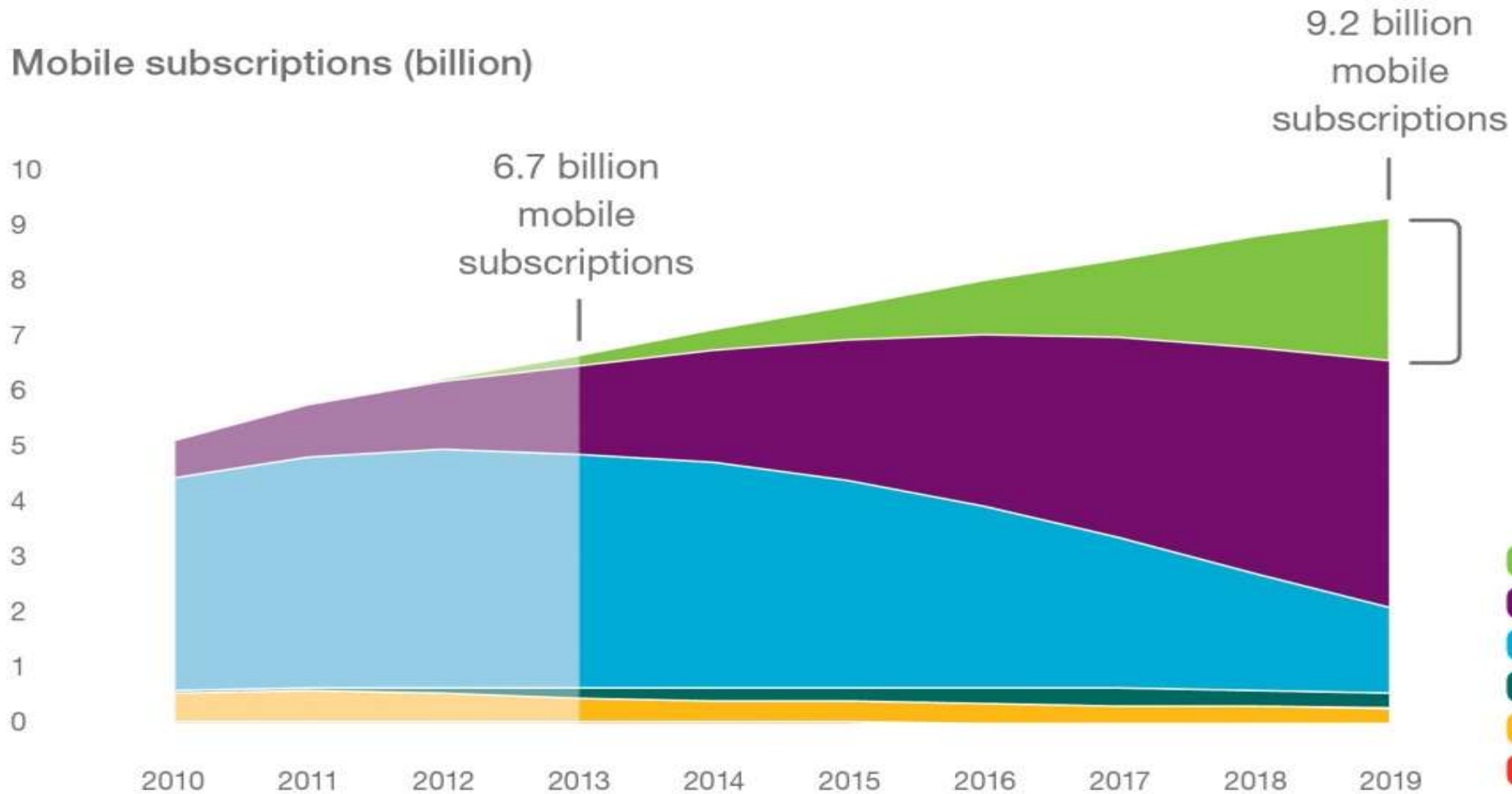


MOBILITY - BROADBAND - CLOUD

# 9.2 BILLION MOBILE SUBSCRIPTIONS END 2019



Mobile subscriptions (billion)

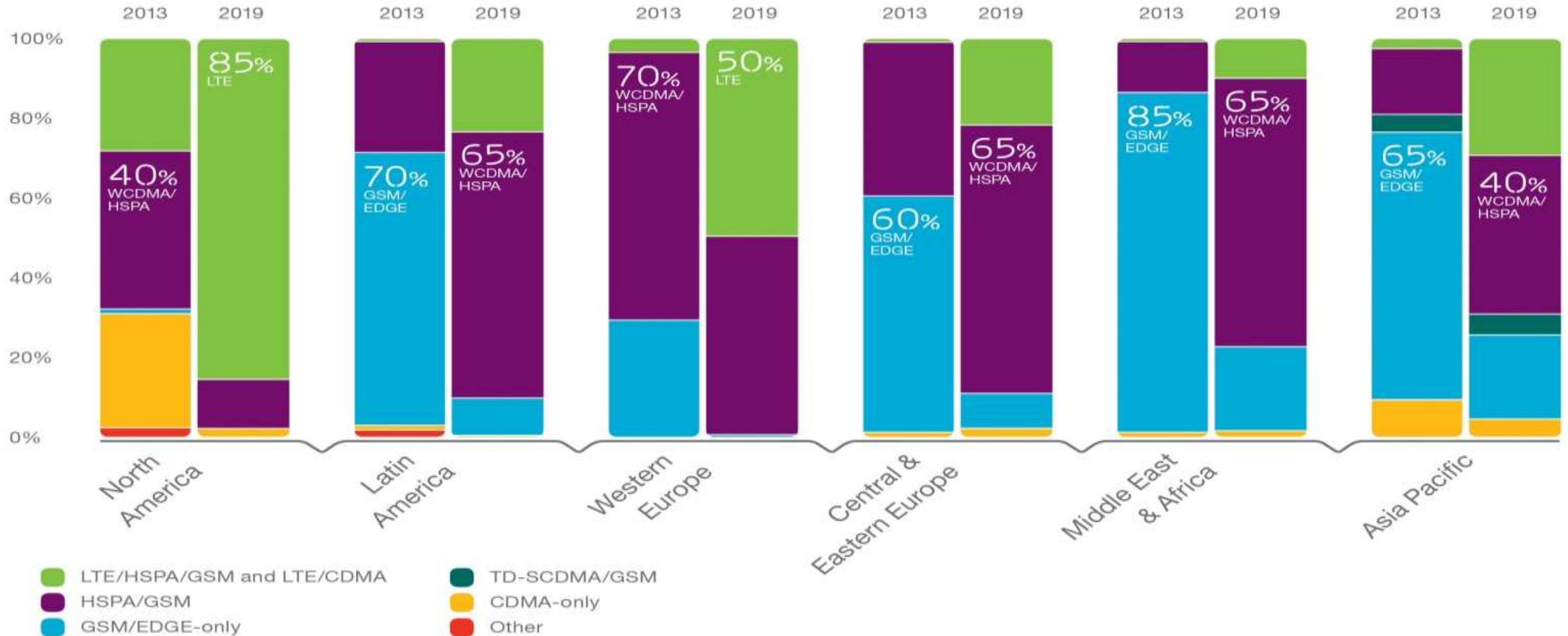


**Top 5 countries Q1**  
 India +28 million  
 China +19 million  
 Indonesia +7 million  
 Thailand + 6 million  
 Bangladesh +4 million

- LTE/HSPA/GSM and LTE/CDMA
- HSPA/GSM
- GSM/EDGE-only
- TD-SCDMA/GSM
- CDMA-only
- Other

# ALL TECHNOLOGIES STILL EXIST 2019

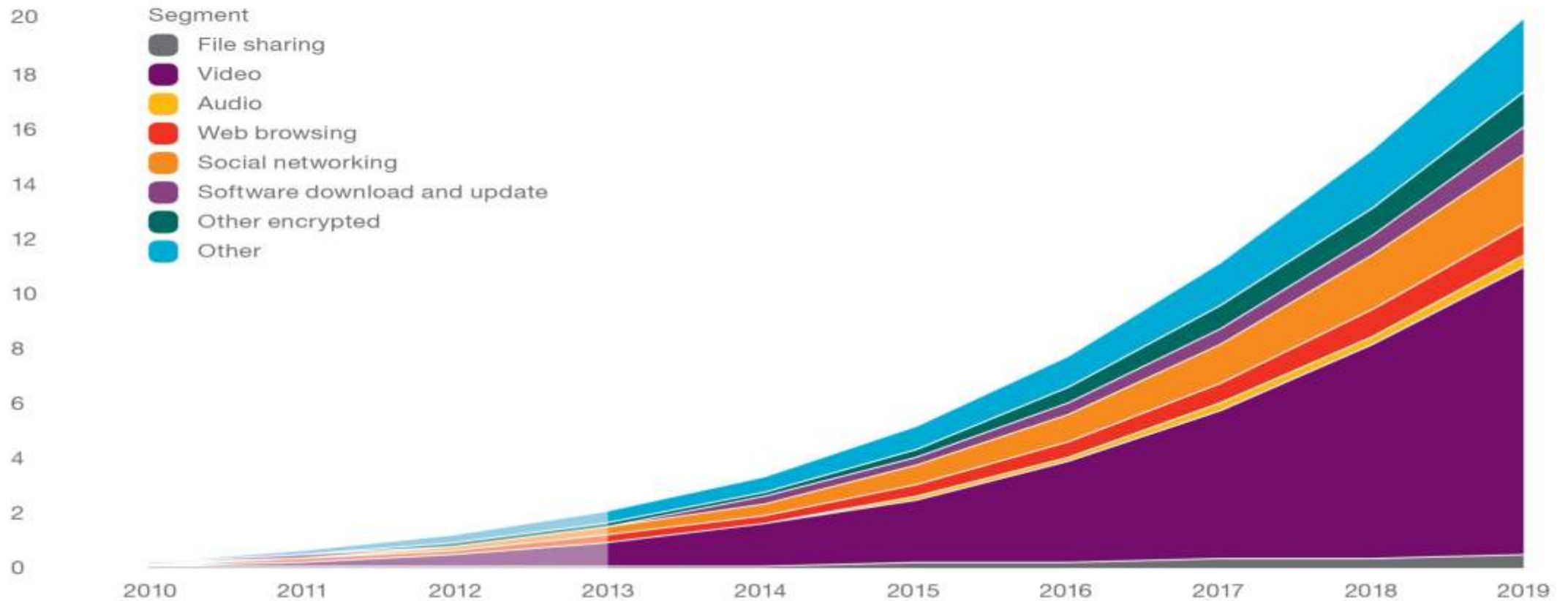
Mobile subscriptions



# TRAFFIC GROWING 10X TO 2019



Mobile data traffic by application type  
(monthly ExaBytes)



# LEADING TRANSFORMATION



TELECOM OPERATORS

PUBLIC SAFETY

TRANSPORT

UTILITIES

M-COMMERCE

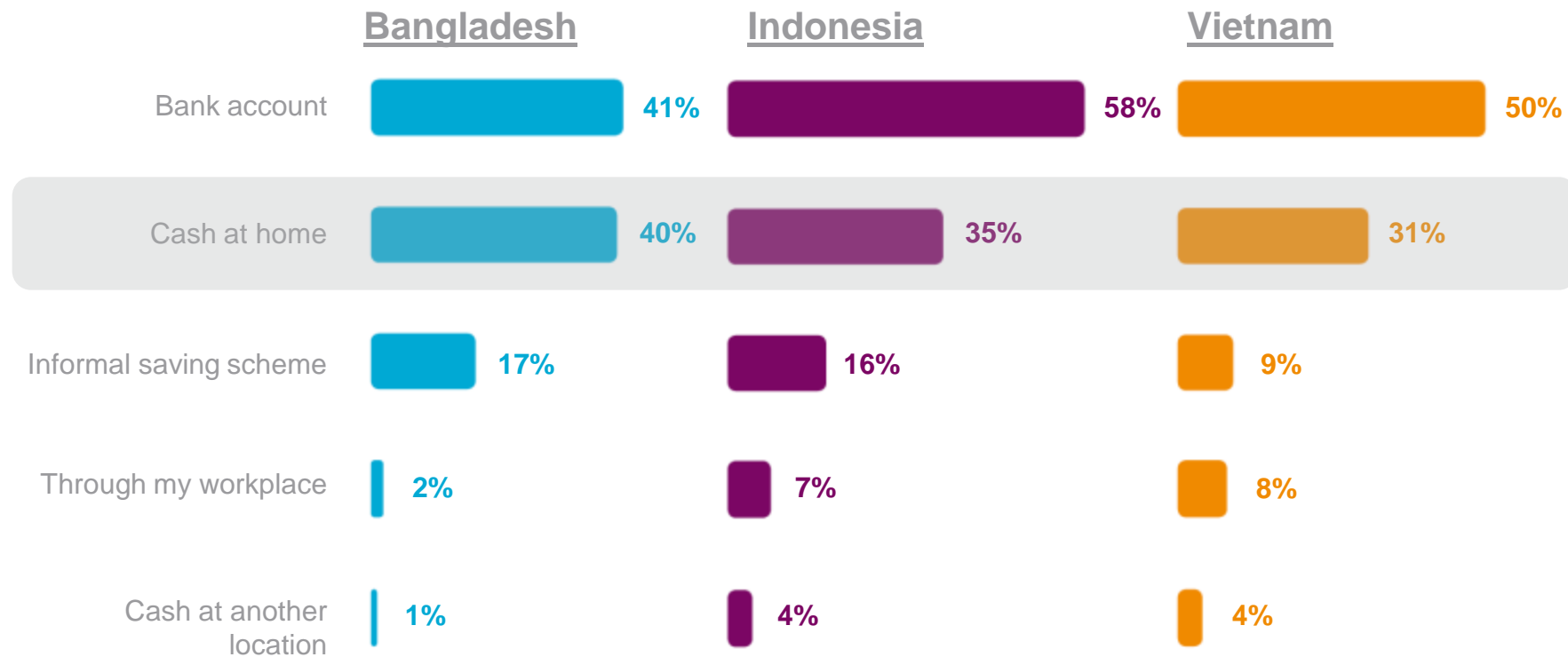
TV & MEDIA

HANDSET &  
DEVICES

# CASHONOMICS – CASH IS KING!



Top ways consumers save money



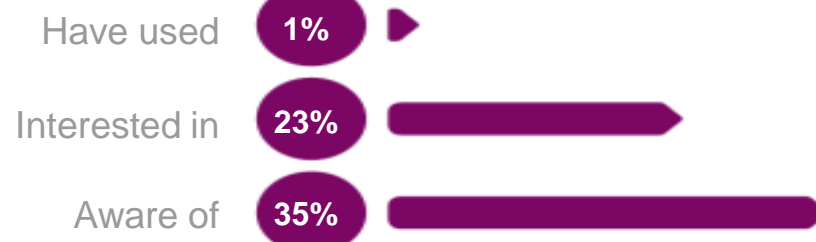
# HIGH AWARENESS AND INTEREST IN MOBILE MONEY SERVICES



## Bangladesh



## Indonesia



## Vietnam





# ICT TRANSFORMATION DRIVERS



MOBILITY



BROADBAND



CLOUD

# OUR ICT VISION



- › A Networked Society where every person, business and society is empowered to reach their full potential



**ERICSSON**