

---

# Financing Digital Start-ups and SMEs



THE RELATIONSHIP BANK

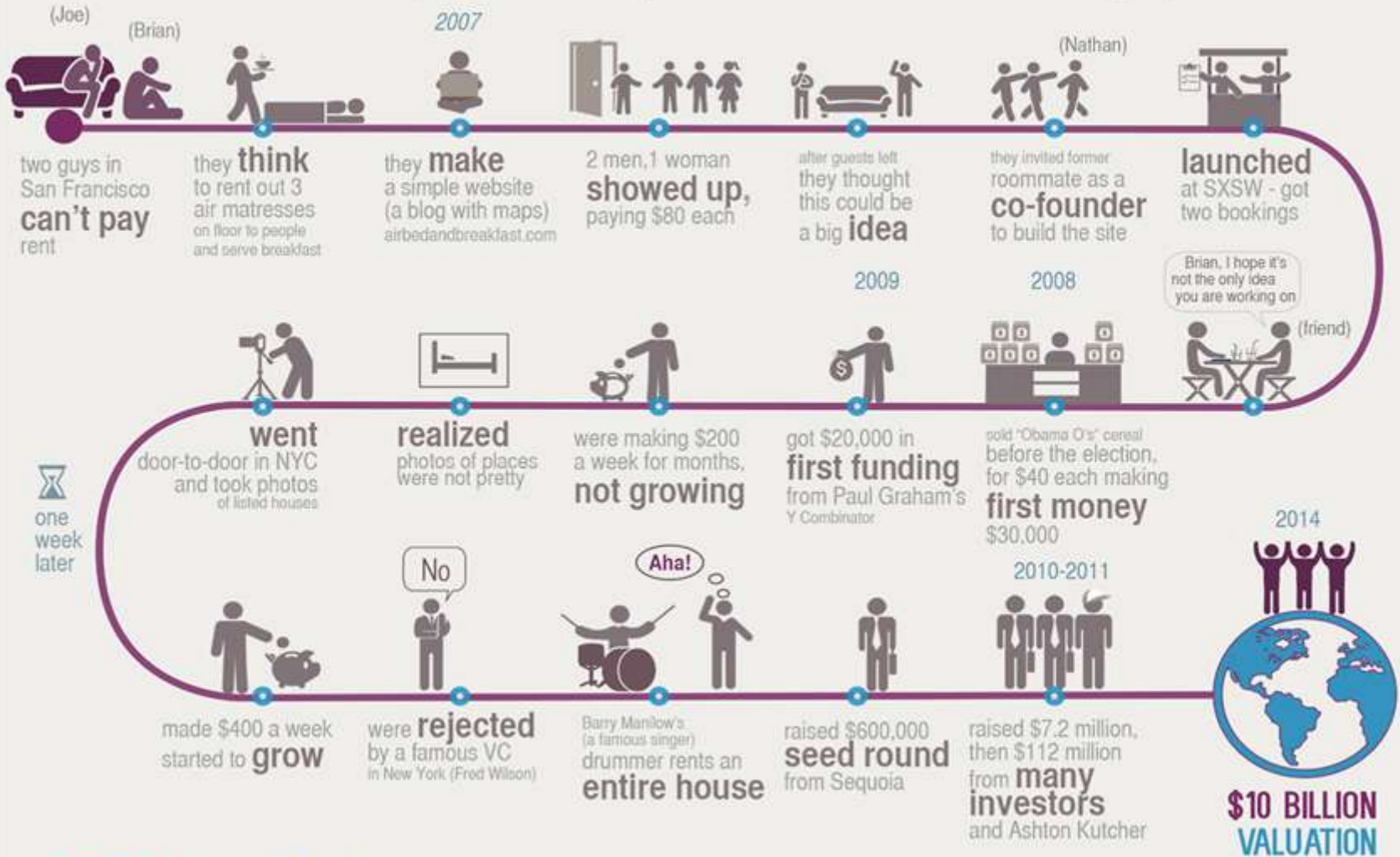


# Case Study..

# HOW AIRBNB STARTED

BY ANNA VITAL

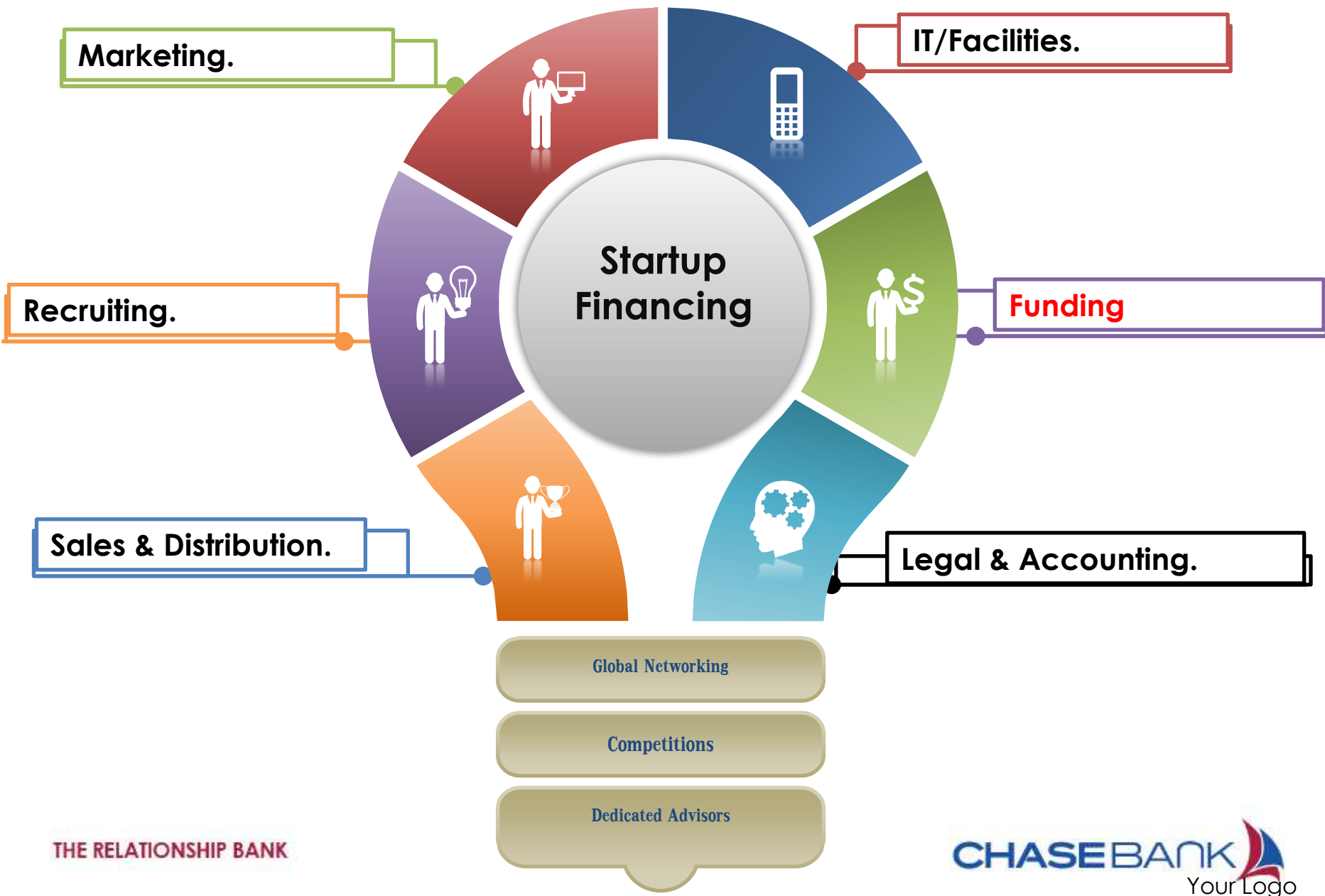
## Or How 3 Guys Went From Renting Air Mattresses To A 10 Billion Dollar Company



# Startup problems is beyond Financing..



# Requirements of a successful startup



# Chase Bank Partnership with Digital Startup to Launch NFC Payments



### Partnered with a Digital Startup to:

- ❑ Offer NFC Cashless solution to Event Organizers
- ❑ Offer Cashless settlements to Merchants

### Chase support:

- I. Product Marketing & Distribution
- II. Physical Infrastructure & APIs
- III. Regulator Approvals & Licensing
- IV. Assist in Equity funding
- V. Dedicated Advisors

 **Eddie Ndichu**  
September 12 at 5:56pm · Instagram · 🌐

NFC digital payment deal signed for events! A new payments experience in Kenya. Look out for #Swype #cashless

THE RELATIONSHIP BANK



# Financing Startups – Chase your Dreams



Seed Fund



Debt Financing



Assist in Equity Financing



Incubation

T H A N K

Y O U