
Financing Digital Start-ups and SMEs



THE RELATIONSHIP BANK

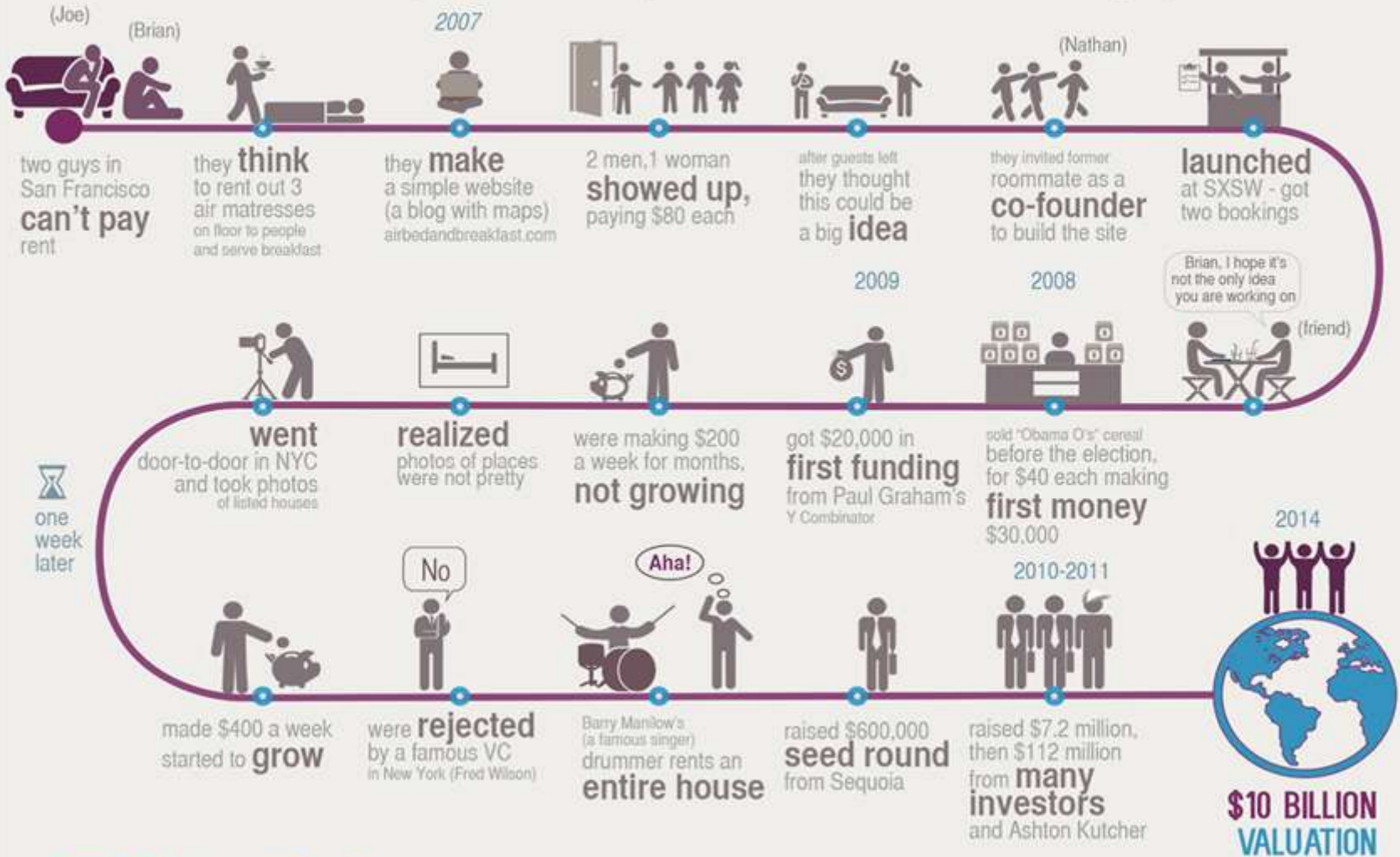


Case Study..

HOW AIRBNB STARTED

BY ANNA VITAL

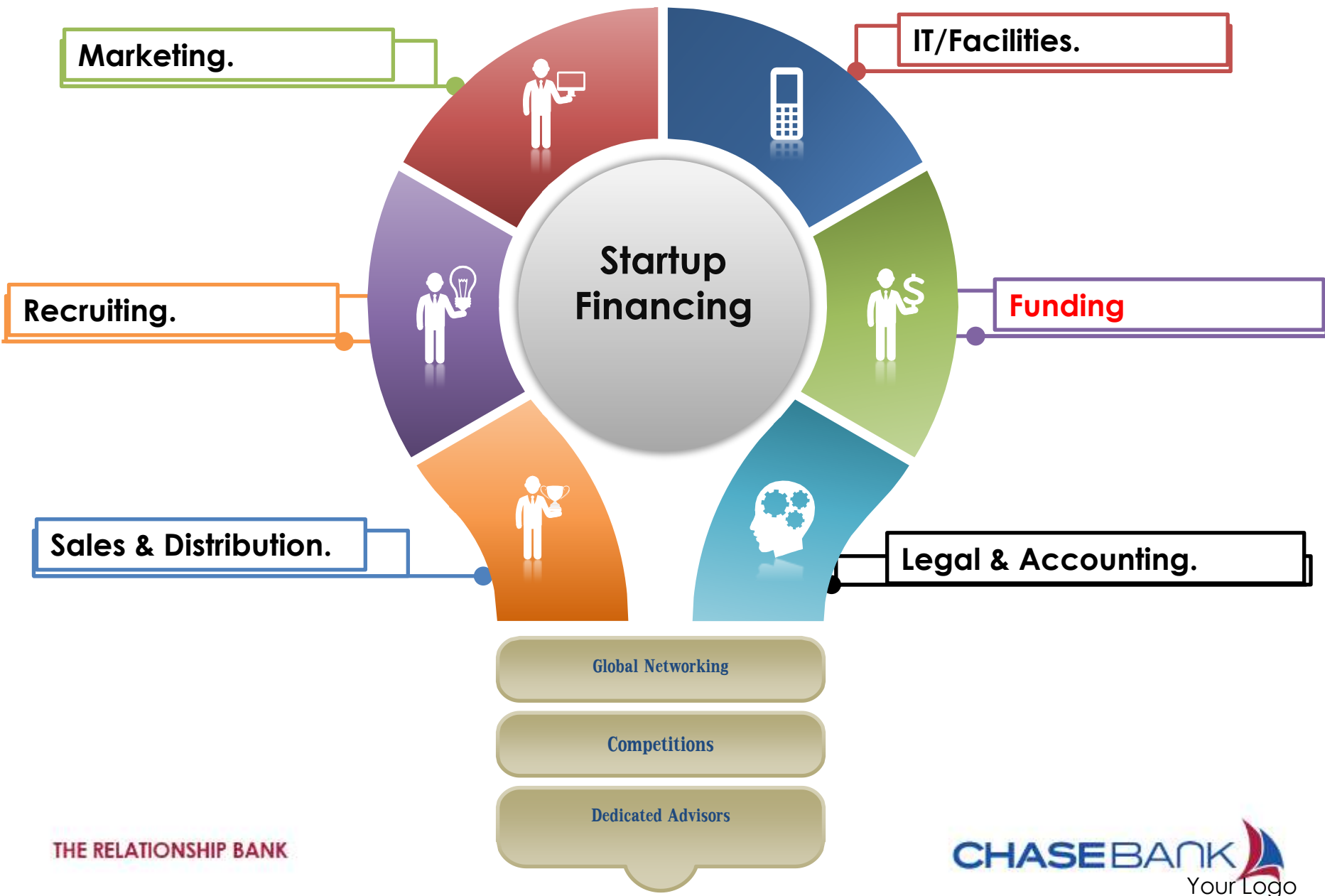
Or How 3 Guys Went From Renting Air Mattresses To A 10 Billion Dollar Company



Startup problems is beyond Financing..



Requirements of a successful startup



Chase Bank Partnership with Digital Startup to Launch NFC Payments



Partnered with a Digital Startup to:

- ❑ Offer NFC Cashless solution to Event Organizers
- ❑ Offer Cashless settlements to Merchants

Chase support:

- I. Product Marketing & Distribution
- II. Physical Infrastructure & APIs
- III. Regulator Approvals & Licensing
- IV. Assist in Equity funding
- V. Dedicated Advisors

 **Eddie Ndichu**
September 12 at 5:56pm · Instagram · 🌐

NFC digital payment deal signed for events! A new payments experience in Kenya. Look out for #Swype #cashless

THE RELATIONSHIP BANK



Financing Startups – Chase your Dreams



Seed Fund



Debt Financing



Assist in Equity Financing



Incubation

T H A N K

Y O U