"Education is the first step toward peaceful societies, by Emmanuel Jal"

Impact of good policies and strategies on ICT4E Adaptation

Leonard Mware OLOO
CEO,
Technology Partners Ltd
Nairobi

ICT4E Introduction

- It has been said that ICT brought the 3rd revolution of knowledge sharing after invention of writing and movable form of writing like books.
- There is no doubt that ICT has transformed how knowledge is shared and stored.
- ICT4E draws on the possibilities of technology to transfer educational resources using various formats and devices.

Why policies are important for ICT4E

 "To take full advantage of the different technologies and to direct their maximum use for the benefit of all students, there is need for a clear framework which sets the scene and provides the enabling environment for technologies to be integrated, deployed and used to their fullest potential." Patti Swart, GeSCi

Key question

- Are African governments providing centrally coordinated ICT4E implementation plans that align national goals to educational reform and the use of effective technology?
- Such a plan should :
 - address curriculum issues
 - provide capacity development for teachers across the nation
 - supports administration and the management of systems
 - Support infrastructure development that provides affordable connectivity for education
 - Support local content development especially when it comes to procurement of education content, including its contextualization
 - explore the prospect of developing a local business support sector that can sustain ICT4E environment, whilst nurturing innovation and creativity in this sector.
 - Address job creation through assembly of devices locally

Key question

- Are there policies that explicitly recognize qualifications of ICT4E based learning institutions and encourages organizations to deliver ICT based lessons?
 - Supporting learners, changing the learning culture by increasing availability of informal and on-demand learning.
 - Government policies and initiatives aimed at stimulating sustainable take-up.
 - Accreditation, security, localization issues and demands.

Impact

- UNESCO rightly points out that introducing ICTs into the teaching and learning process is an innovation that requires radical change in the way in which schools operate.
- Impact, success or failure depends on the will to implement the policies and quality of educational policies.

Kenya scenario

- Kenya has done well in terms of putting in place relevant policies and strategies:
 - National Information & Communications Technology (ICT) Policy (2006)
 - National ICT Strategy for Education and Training (2006)
 - Education Sector Support Program 2005-2010 (2005)
- But how well has these been followed through?
- Does the current large scale ICT4E project in school (DigiSchool Project) draw from these plans?

Lessons learnt for Kenya scenario

- Kenyan scenario offers a good example of what can happen if policies are in place.
- Kenya developed good policies between 2005, 2006 which ought to have been updated and implemented and would have served as a good model for implementation since it:
 - Was consultative and inclusive process bringing together key stakeholders to carefully consider the opportunities, challenges and implications of the intended policy
 - Had ownership by key stakeholders since they had participated in the formulation
 - Was country specific in nature with realistic and achievable targets.

Conclusion

- Measurable impact of ICT4E interventions is only possible if clear policies and strategies exist.
- Policies set priorities with regard to needs, goals, levels, resources, timelines
- Policies provide a basis for better informed and accountable decision making
- Policies marry the overall National Education Policy to coherent framework for ICT interventions in education.