



The future is in youth

**WHY WE NEED TO INVEST IN ADOLESCENTS AND
YOUTH**

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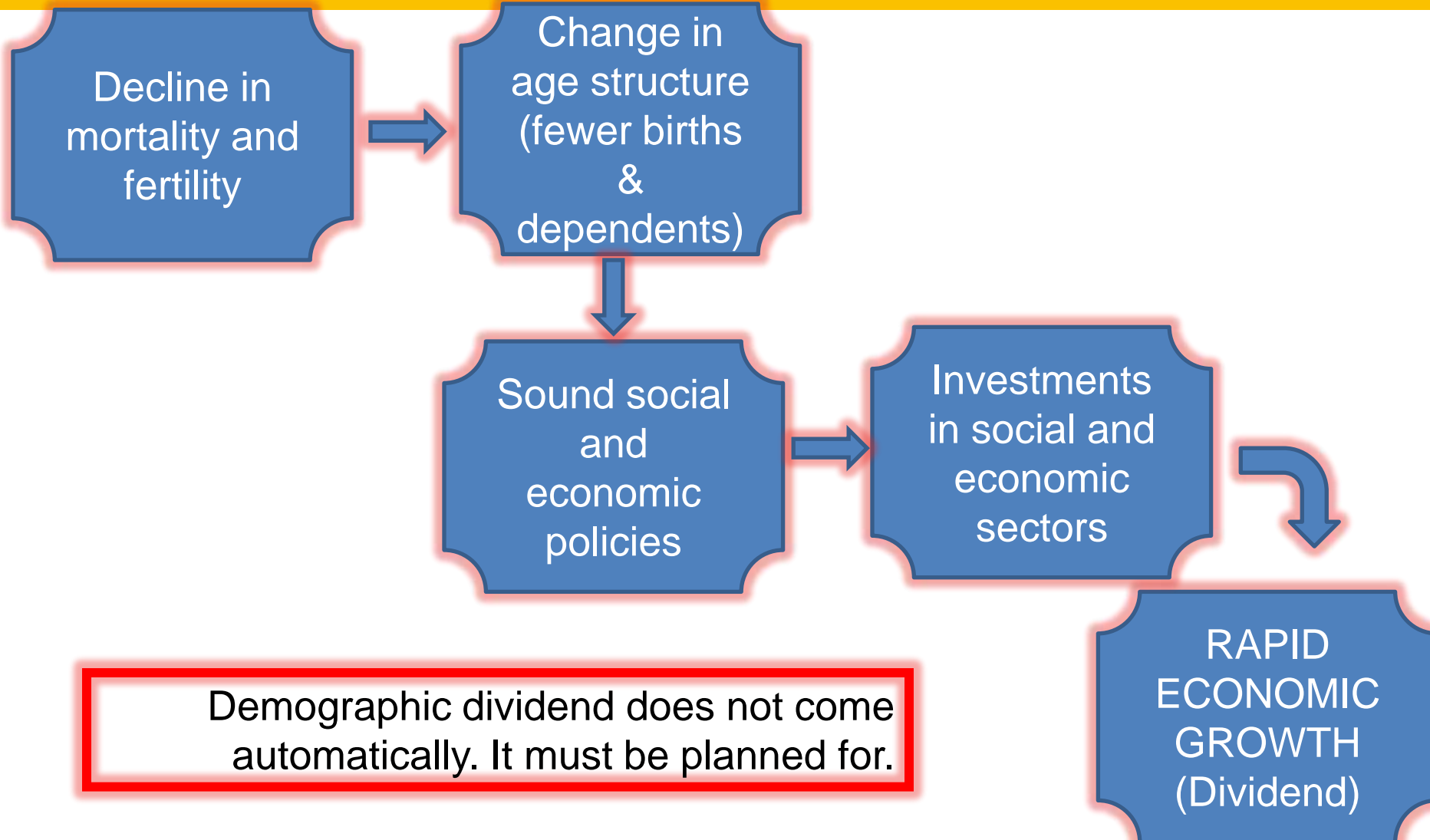
ADOLESCENT AND YOUTH AT A GLANCE



- 1.8 billion Young People in this World
- Nearly 70% of the global population is young and below 30 years
- 580 million adolescents girls in the world, and four out of five live in developing countries.
- Youngest and Fastest Growing Cohort of Adolescents and Young People to ever enter the Reproductive and Productive Ages



What is Demographic Dividend?



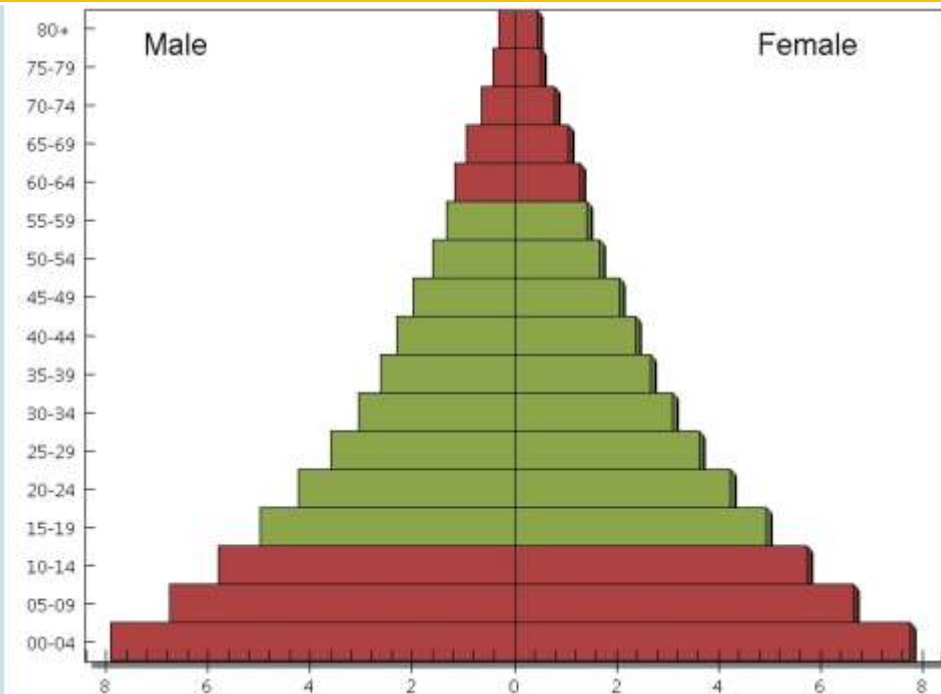
Demographic dividend does not come automatically. It must be planned for.

Change in Age Structure

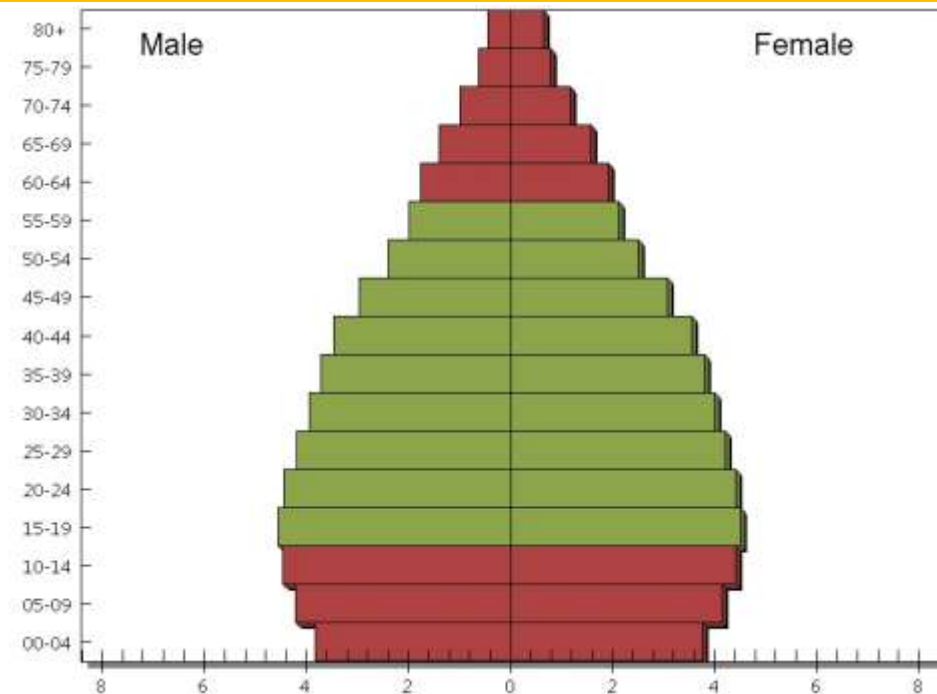


Youthful Population

Ageing Population



Dominated by dependents



Youth bulge moving into working-age years

Youth have a key role to play in the demographic dividend

Why investing in our African Youth?



- Basic human right
- Future leaders, decision-makers, employees and customer base
- Demographic Dividend
- Countering Violence and Extremism



What to invest in?



Health



Education



Employment



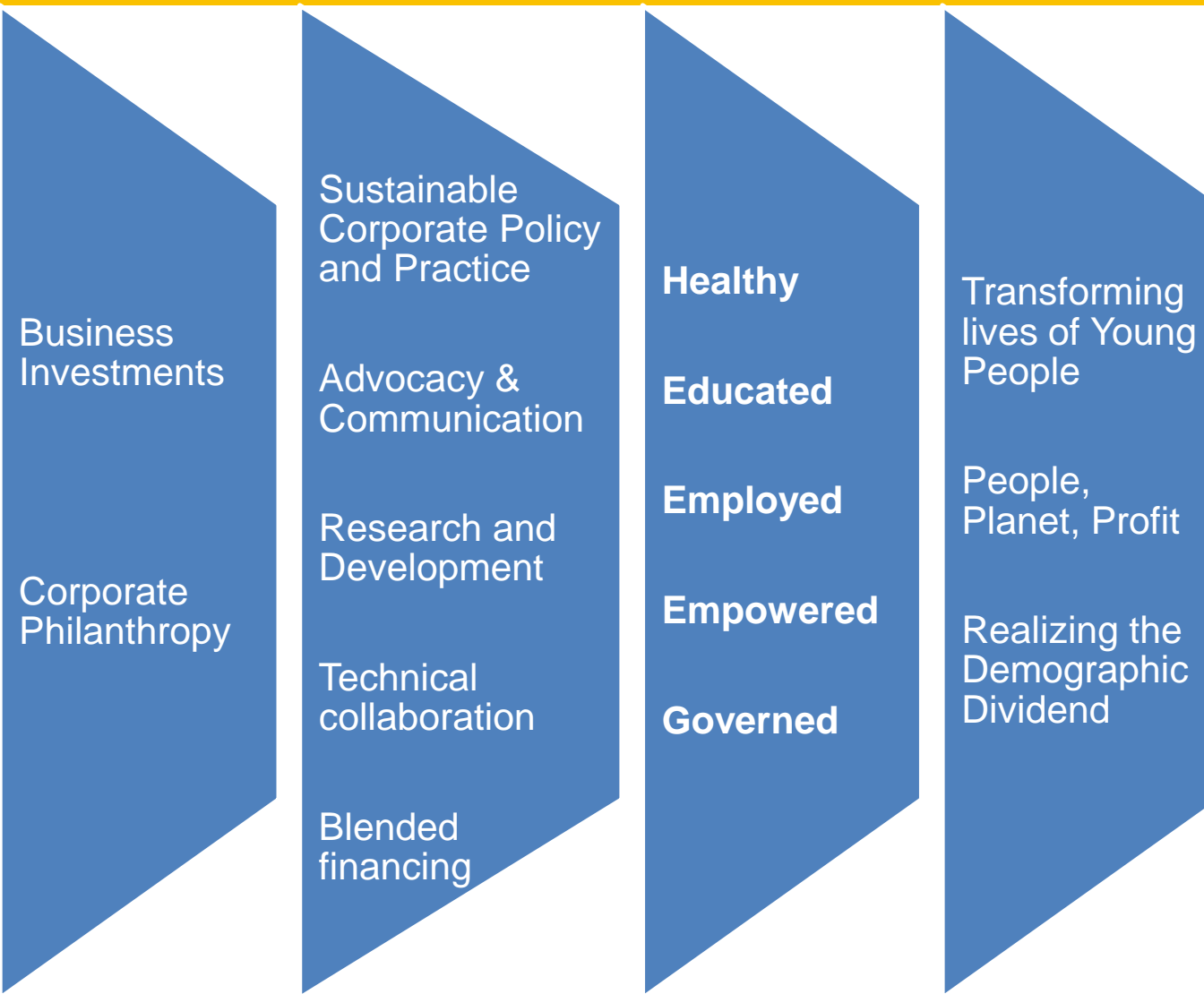
Empowerment



Governance

Past, Present & Future

A role for the Telecom Industry?



The example of Kenya



Call to Action



- African countries have an opportunity to benefit from their large youthful populations
- This is not automatic hence all stakeholders should take the necessary steps to harness the potential of Youth
- Investing in Youth is smart economics and moral responsibility
- The time to act is NOW

