



COMMONWEALTH
TELECOMMUNICATIONS
ORGANISATION

CTO@125

ANNIVERSARY

Sponsorship & Partnership Prospectus

28-30 September 2026

London, United Kingdom

*A Legacy of Innovation -
Igniting the Commonwealth's
Digital Future*



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1. Introduction

In September 2026, the Commonwealth Telecommunications Organisation (CTO) will commemorate its 125th Anniversary (CTO@125) marking a historic milestone in the evolution of global communications and digital cooperation.

Established in 1901 through the pioneering Pacific Cable initiative, the CTO is the oldest intergovernmental organisation in the Commonwealth ICT sector and one of the world's longest-serving institutions dedicated to advancing international connectivity and digital development.

For 125 years, the Organisation has supported governments, regulators, industry leaders, development partners, and stakeholders through successive eras of innovation from telegraphy and submarine cables to satellite communications, broadband connectivity, artificial intelligence, and digital transformation. This historic anniversary year is a time for reflecting on the past and considering the future role that the CTO will play in building digital societies and economies and therefore the theme for the commemoration, *A Legacy of Innovation - Igniting the Commonwealth's Digital Future*.

The CTO@125 celebrations will bring together influential leaders from across the Commonwealth and beyond to reflect on this remarkable legacy while shaping the future of digital development, innovation, and international cooperation.

The anniversary presents a unique opportunity for partners to align with a globally respected institution, engage with high-level decision-makers, showcase innovation, and contribute to advancing digital transformation in more than 50 Commonwealth nations.

2. Why Sponsor or Partner

CTO@125 offers a rare opportunity to position your organisation at the centre of one of the most significant international digital development gatherings of 2026.

As a sponsor or partner, your organisation will benefit from:

- **Strategic Brand Positioning**
Associate your brand with a trusted international organisation that has been driving telecommunications and digital development for 125 years.
- **Access to High-Level Decision-Makers**
Engage directly with Ministers, Permanent Secretaries, Regulators, ICT Authorities, Digital Transformation Leaders, and senior policymakers from across the Commonwealth.
- **Showcase Innovation and Solutions**
Demonstrate your technologies, products, services, and solutions to governments and organisations actively pursuing digital transformation initiatives.
- **Thought Leadership Opportunities**
Position your organisation as a leader in emerging technologies, artificial intelligence, cybersecurity, digital public infrastructure, connectivity, and digital inclusion.
- **Business Development and Networking**
Build relationships with governments, investors, development partners, telecommunications operators, and industry leaders seeking strategic partnerships.
- **Visibility Across the Commonwealth**
Gain exposure through CTO communications, digital marketing campaigns, event branding, media engagement, and post-event publications.
- **Support Sustainable Digital Development**
Demonstrate your commitment to advancing inclusive digital transformation and sustainable development throughout the Commonwealth.

3. Event Overview

The CTO@125 celebrations will take place from 28 to 30 September 2026 in London, United Kingdom at the InterContinental London Park Lane One Hamilton Place, and will feature three days of high-level engagement, strategic dialogue, networking, and celebration.

❖ 28 Sept	Commonwealth Digital Nexus	Using AI to enhance legacy organisations and operations
❖ 29-30 Sept	Ministerial Alliance for Digital Nations	Finding digital solutions to challenges facing the Commonwealth and fostering collective action
❖ 30 Sept	125th Anniversary Gala Dinner and Awards	CTO@125 Gala Dinner - and Digital Excellence Awards 2026

4. The Audience

CTO@125 will attract a highly influential and diverse audience representing government, industry, academia, development agencies, and the wider digital ecosystem.

4.1. Audience Profile

This audience represents a highly targeted and influential network of stakeholders who collectively shape digital policy, investment, regulation, innovation, and development across the Commonwealth.

- Representatives from over 50 Commonwealth Nations
- 20+ Ministers and senior government officials
- 50+ Chief executives and industry leaders
- 30+ Policy and regulatory experts
- International organisations
- Technology innovators and investors
- Media and communications professionals

4.2. Audience Analysis

Audience Segment	Expected Representation	Value to Sponsors
Ministers and Government Leaders	ICT, Digital Transformation, Finance, Innovation and Communications Ministries	Direct access to decision-makers responsible for national digital strategies, procurement, and investment priorities
Regulators	Telecommunications regulators, data protection authorities, spectrum and digital governance agencies	Opportunity to engage regulatory stakeholders and contribute to policy discussions
International Organisations and Development Partners	Multilateral institutions, donor agencies, development organisations	Potential partnerships for large-scale development projects and digital initiatives
Telecommunications Service Providers	Fixed, mobile, satellite and broadband providers	Business partnerships, technology collaboration and market expansion opportunities

Audience Segment	Expected Representation	Value to Sponsors
Technology Companies	Global and regional technology providers, AI companies, cloud providers and digital solution vendors	Platform to showcase products and establish strategic partnerships
Investors and Financial Institutions	Development finance institutions, venture capital firms and investors	Access to emerging digital markets and investment opportunities
Academia and Research Institutions	Universities, think tanks and research centres	Knowledge-sharing and innovation collaboration opportunities
Youth Leaders and Digital Innovators	Start-ups, entrepreneurs and emerging technology leaders	Engagement with future talent and innovation ecosystems

5. Sponsorship Opportunities

The CTO@125 Sponsorship framework provides many options with attractive benefits for prospective sponsors.

5.1. Fixed Tier Sponsorship

Tier	Investment
Legacy Partner (Exclusive)	£75,000
Diamond Sponsor	£50,000
Platinum Sponsor	£30,000
Gold Sponsorship	£20,000
Silver Sponsor	£10,000
Bronze Sponsor	£5,000

5.2. Flexible Sponsorship

Flexible sponsorship options are available for prospective sponsors who are interested in sponsoring a day, session, luncheon or coffee break or merchandise. The CTO is open to discuss a flexible sponsorship package and benefits on request.

5.3. Sponsor Benefits

Benefits	Legacy	Diamond	Platinum	Gold	Silver	Bronze
Customised	✓					
Opening Ceremony Spotlight Appearance	✓					
Opportunity to Present an Award	✓	✓				
Branding at Gala Dinner	Premium	Premium	Standard			

Benefits	Legacy	Diamond	Platinum	Gold	Silver	Bronze
InfoSphere Featured Interview	✓	✓	✓			
VIP Seating	✓	✓	✓			
Event Guide AD	1-page	1-Page	½ - Page	¼ - Page		
Speaking Opportunity events	Keynote	Session	Session	Panel		
Sponsor Profile in Event Guide	2-Page Spread	1-Page	½ - Page	½ - Page		
Exhibition Space	X2	X2	1	1		
Social Media Recognition	Premium	Premium	✓	✓	✓	✓
Recognition as Official Sponsor	✓	✓	✓	✓	✓	✓
Logo on Event Materials	✓	✓	✓	✓	✓	✓
Complimentary Delegate Passes	6	5	4	3	2	2
Gala Dinner Tickets	6	5	4	3	2	2
Logo on Event Website	Premium	Premium	Large	Medium	Standard	Standard

6. Partnership Opportunities

Organisations may also partner with the CTO on specific elements of its Digital Excellence Awards 2026 by making an investment of up to £40,000 *or providing or in-kind support*.

6.1. CTO Digital Excellence Awards 2026

The CTO Digital Excellence Awards 2026 recognise outstanding digital initiatives led by CTO Member Countries and Organisations that demonstrate measurable impact, innovation, and leadership in advancing digital transformation. The awards will be presented during the CTO 125th Anniversary Celebrations Gala Dinner on 30 September 2026.

The CTO Digital Excellence Awards offer a unique opportunity for CTO partners to go beyond recognition and contribute directly to digital transformation projects in award-winning countries. Strategic partners may choose to support award winners through post-award collaboration initiatives that help scale successful projects, share expertise, and accelerate digital development outcomes. The Awards are a platform for partnerships, collaboration, and real-world digital impact across member countries.

Partners may exclusively provide prizes for specific award categories for the opportunity to collaborate with the winners

Award Categories

- a) Universal Access & Service (UAS) Excellence Award
- b) Digital Policy & Regulatory Excellence Award
- c) Cybersecurity Excellence Award
- d) 21st Century Government / E-Government Initiatives Award
- e) Digital Applications & Innovation Award

Benefits

- Speaking Opportunity at GALA
- Award Presentation Opportunity
- Complimentary Tickets – 3
- Logo on Awards Website
- Logo on Event Materials
- Recognition on Social Media
- Recognition in Traditional Press/News

Commitment to Sponsor or Partner

Please complete and submit to Mr. Leonard Obonyo, Manager, ICT Development:
Leonard.Obonyo@cto.int Further details will be provided on receipt of this signed Commitment Form.

Organisation: _____

Last Name: _____

First name: _____

Designation: _____

Address: _____

City: _____ State: _____

Country: _____ E-Mail: _____

Telephone: _____ Mobile: _____

Fixed Tier Sponsorship

Sponsorship Level	Amount (£)	Please Select
Legacy Sponsor	75k	☐
Diamond Sponsor	50k	☐
Platinum Sponsor	30k	☐
Gold Sponsor	20k	☐
Silver Sponsor	10k	☐
Bronze Sponsor	5k	☐

Flexible Sponsorship

Item	Please Select	Item	Please Select
Day	☐	Coffee Break	☐
Session	☐	Luncheon	☐
Merchandise	☐	Other	☐

Please Contact Mr. Leonard Obonyo to discuss the details.

Partnership

Item	Please State Category	Item	Please Select
Award	☐	Other	☐

Please Contact Mr. Leonard Obonyo to discuss the details of the partnership.

Name of Authorised Representative

Signature

Date