



COMMONWEALTH
TELECOMMUNICATIONS
ORGANISATION

SPONSORSHIP
PROSPECTUS II



Digital Week 2024

Building a secure digital future

20–23 May 2024
The Royal Society
London

24 May 2024
Marlborough House
London



www.cto.int

CTO is convening a week of events that will feature activities designed to help keep members safe in cyberspace.

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▶▶ CTO contact information

For more information, or to suggest other sponsorship options, please contact:

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▶▶ Confirming your sponsorship

To reserve your sponsorship, please complete the *Commitment to sponsor form* at the end of this Sponsorship prospectus.

Secure your sponsorship today!

Introduction

We live in a hyper-connected world in which everyday activities are increasingly being conducted online. The Commonwealth Telecommunications Organisation (CTO) is responding to this reality by convening a week of events that will feature activities designed to help keep members safe in cyberspace. The CTO's Statutory Meetings will also be held during this week.

Digital Week 2024 will be convened from 20–24 May 2024 for CTO members, Commonwealth Ministers, public officials and business leaders. The activities planned for Digital Week 2024 are as follows:

20 May 2024

▶▶ Executive Committee

The CTO Executive Committee will review recommendations concerning the CTO's strategies and policies; consider the financial and the strategic plan, draft budget, workplan, Annual Report and business plans prior to submission to the Council. This meeting is open to Executive Committee members only.

21–23 May 2024

▶▶ CyberKeys

Open to all CTO members and ICT and business stakeholders, CyberKeys, is an immersive experience that will demonstrate and explain the extent of the risks in cyberspace; provide insight into how the risks can be minimised and traps avoided. The event will offer solutions for escaping the traps in cyberspace and options for recovery and restoration.

There will be an exhibition of innovative ICT solutions and cybersecurity tools for CTO members, the judiciary, law enforcement officials and other stakeholders.

23 May 2024

▶▶ Presentation of Digital Transformation project results

The CTO will present the results of a research project entitled *Digital Transformation: critical success factors and challenges across the Commonwealth*, that explores the critical success factors and challenges of digital transformation across the Commonwealth.

23 May 2024

▶▶ Outreach to the judiciary and law enforcement officials

There will be a special session for attorneys general and law enforcement officials to discuss ICT solutions and tools for enhancing and strengthening the cybersecurity ecosystem.

23 May 2024

▶▶ Networking activities

There will be opportunities for members to caucus and networking sessions for all participants.

24 May 2024

▶▶ 62nd Council

Open to Representatives of Full Member Countries and other CTO members, the 62nd Council will determine the broad policies and strategies of the CTO; examine and approve the CTO's business plan and budget, and in the light of that, report and adopt any decisions it considers appropriate. The Council will also elect the members of the CTO's Governing bodies.



Invitation to sponsor

The CTO is pleased to invite you to join our esteemed group of sponsors, not only to contribute to the discourse on security in cyberspace but also to support the CTO in ensuring that there is a strong representation of ICT and telecommunications ministers and C-level executives of the ICT sector. The event will instil cybersecurity consciousness by casting more light on various cyber threats, including ransomware and domain spoofing, and it will provide information to help various actors make their organisations more cyber resilient.

This prospectus outlines a wide range of sponsorship, advertising and exhibition possibilities. Additionally, the CTO will entertain suggestions for other tailored sponsorship arrangements. We look forward to welcoming you as a supporter for what is sure to be a productive and beneficial week of events.

The audience

Digital Week provides opportunities for sponsorship and exhibition from 20–23 May 2024 to a diverse audience of government ICT and Telecommunications ministers, executives of regulatory authorities and leaders and decision-makers of ICT organisations from the Commonwealth and beyond.

The venue

The venue for the Digital Week 2024 will be:

20–23 May 2024

The Royal Society, 6–9 Carlton House Terrace
London SW1Y 5AG, United Kingdom

24 May 2024

Marlborough House, Pall Mall
London SW1Y 5HX, United Kingdom

Sponsorship description

The six standard sponsorship levels, the number of sponsors and the descriptions of what they cover are presented in the following table.

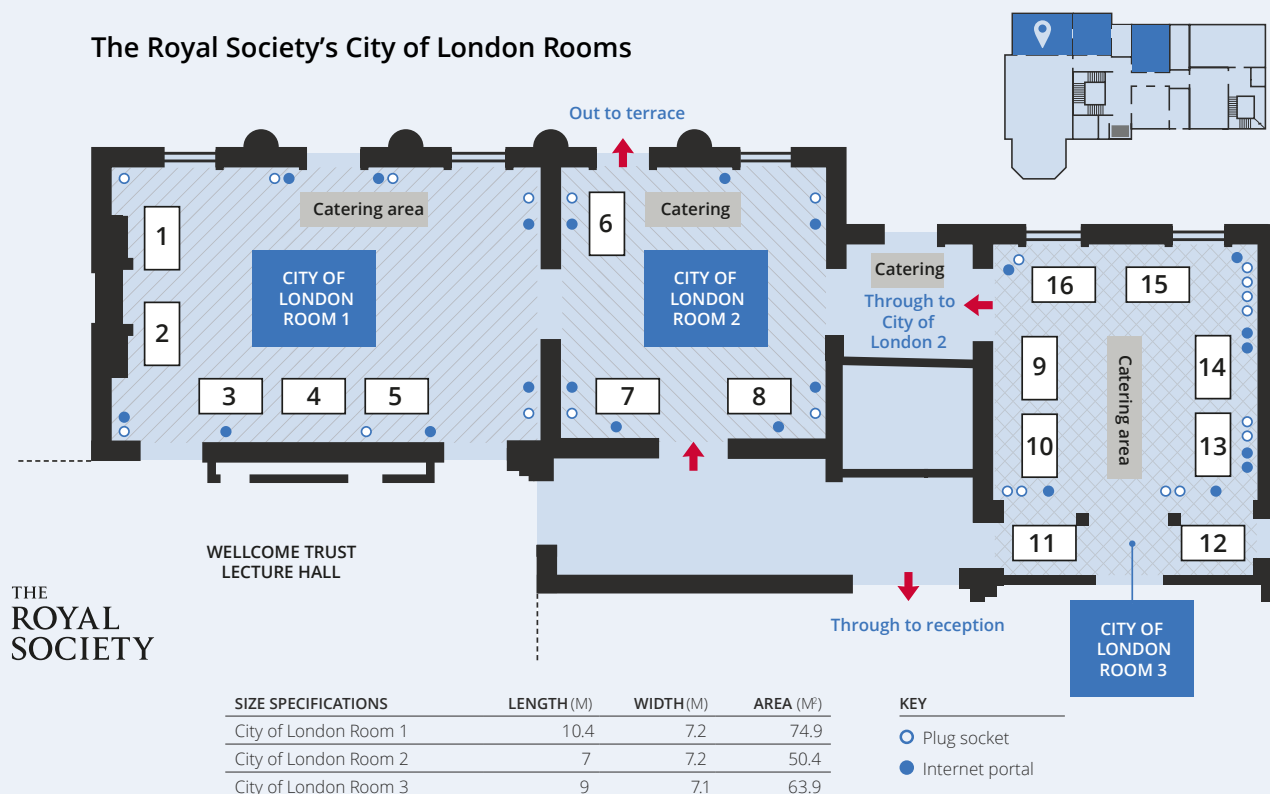
Sponsorship	Number	Value (GBP)	Description
Flagship	1	£150,000	Digital Week sponsor
Platinum	3	£100,000	Daily event sponsor
Gold	5	£75,000	Session speaking position
Silver	8	£50,000	Luncheons, coffee breaks and reception
Bronze	10	£25,000	Branding opportunities and social media promotion
Topaz	5	£10,000	Co-branded conference items

Sponsorship packages will be issued on submission of a completed Commitment to sponsor form on a first-come-first served basis.

Exhibiting opportunities

A limited number of spaces are available for organisations that would like to exhibit their products and services. These spaces will be issued on a first-come-first served basis. The exhibition spaces are priced at £2,500 and are shown on the room layout below.

The Royal Society's City of London Rooms



Sponsorship benefits

The following are the minimum benefits for the different levels of sponsorship.	Flagship	Platinum	Gold	Silver	Bronze	Topaz
Value (GBP)	£150,000	£100,000	£75,000	£50,000	£25,000	£10,000
Three-minute address in opening session	✓	—	—	—	—	—
Keynote address	✓	✓	—	—	—	—
Introduction to four Ministers of choice	✓	✓	—	—	—	—
Participation in high-level networking activity	✓	✓	✓	—	—	—
20-minute session presentation	✓	✓	✓	—	—	—
Company and speaker features on CTO website and social media	✓	✓	✓	—	—	—
Exhibition space	✓	✓	✓	✓	—	—
Logo displayed on stage event banners	✓	✓	✓	✓	—	—
Interview for CTO YT channel	✓	✓	✓	✓	✓	—
Recognition on CTO website, with a link to the sponsor's URL	✓	✓	✓	✓	✓	—
Recognition on CTO website, in opening and closing sessions and scrolling media	✓	✓	✓	✓	✓	✓
Complementary passes	6	4	2	2	1	1
Event guide article (words)	1000	750	500	300	—	—
Event guide advert size	1 Page	1 Page	1 Page	½ page	½ page	¼ page

*Flagship sponsors may request a fully customised benefit package.



Commitment to sponsor

Please complete and submit by 29 March 2024 to: Leonard.Obonyo@cto.int or call: +44 20 8600 3810.

Organisation details

Organisation	
Last name	
First name	
Designation	
Address	
City	
State	
Country	
Telephone	
Fax	
Email	

Sponsorship level

Level	Amount (GBP)	Please select	Level	Amount (GBP)	Please select
<input type="radio"/> Flagship	£150,000	<input type="radio"/>	<input type="radio"/> Bronze	£25,000	<input type="radio"/>
<input type="radio"/> Platinum	£100,000	<input type="radio"/>	<input type="radio"/> Topaz	£10,000	<input type="radio"/>
<input type="radio"/> Gold	£75,000	<input type="radio"/>	<input type="radio"/> Other		<input type="radio"/>
<input type="radio"/> Silver	£50,000	<input type="radio"/>			

Authorisation

Name of authorised representative	Signature	Date

Further details will be provided on receipt of this signed form.